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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Tobacco Club, Inc. Individual(s) Association General Partnership Limited Partnership Corporation-State Texas Other

2. Name and address of receiving party(ies) Name: Cigars by Santa Clara, Inc. Internal Address: Street Address: 301 Route 10 East City: Whippany State: NJ Zip: 07981 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State North Carolina Other

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: December 22, 1999

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,277,692

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Beth Kotran, Esq., GOODWIN PROCTER LLP Internal Address: Street Address: 7 Becker Farm Road City: Roseland State: NJ Zip: 07068

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41): \$ 40.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 06-0923 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Beth Kotran, Esq. Signature Date: October 23, 2001

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002424 FRAME: 0802

ASSIGNMENT OF TRADEMARK AND REGISTRATION

IN THE STATE OF TEXAS §

COUNTY OF DALLAS §

- A. Tobacco Club, Inc. of 4043 Trinity Mills Road, suite 112, Dallas, Texas 75287, has adopted, used and is using a mark that is registered in the United States Patent and Trademark Office, Registration Number 2,277,692, dated September 14, 1999.
- B. Cigars by Santa Clara, Inc. of 301 Route 10 East, Whippany, NJ 07981, desires to acquire such mark and the registration thereof.

In consideration of the foregoing, and for other good and valuable consideration, receipt of which is hereby acknowledged, Tobacco Club, Inc. does hereby assign to Cigars by Santa Clara, Inc. all right title and interest in and to the mark described herein, together with the good will of business symbolized by such mark, in the above identified registration thereof.

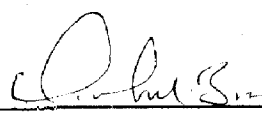
Tobacco Club, Inc.

by:

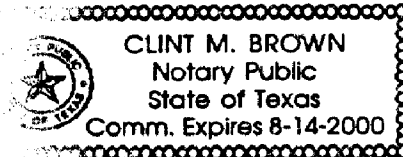

Brian Ardelean, President

On this the 22nd day of December, 1999, before me appeared Brain Ardelean, as President of Tobacco Club, Inc., the person who signed this instrument who was authorized to sign this instrument on behalf of the identified Corporation who being sworn, acknowledged that he signed this instrument as a free act.

SWORN TO AND SUBSCRIBED before me on this the 22nd day of December, 1999.

By: 

Notary Public in and for the State of Texas



Int. Cl.: 34

Prior U.S. Cls.: 2, 8, 9 and 17

Reg. No. 2,277,692

United States Patent and Trademark Office

Registered Sep. 14, 1999

**TRADEMARK
PRINCIPAL REGISTER**

DA VINCI MONALISA

TOBACCO CLUB, INC. (TEXAS CORPORATION)
4043 TRINITY MILLS RD., SUITE 112
DALLAS, TX 75287

FIRST USE 10-15-1995; IN COMMERCE
8-21-1996.

SER. NO. 75-492,472, FILED 5-26-1998.

FOR: CIGARS, IN CLASS 34 (U.S. CLS. 2, 8, 9
AND 17).

FARAH BHATTI, EXAMINING ATTORNEY