

01-18-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2004) Tab settings

101953127

HEET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

RE

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Advertising Concepts, 1-11-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: December 20, 1999

2. Name and address of receiving party(ies)

Name: DirectStuff.com, Inc.

Internal Address:

Street Address: Foster Plaza, Bldg. 8, 3rd Fl.

City: Pittsburgh State: PA Zip: 15220

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/6 7 8 9 10

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

JAN 11 2002

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dustin C. Eaton, Esquire

Internal Address: Burns, White & Hickton

Street Address: 120 Fifth Avenue Suite 2400

City: Pittsburgh State: PA Zip: 15222

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

N/A \$40.00

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Matthew J. Carl, Esquire

Name of Person Signing

Signature

November 27, 2001

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

11/17/2002 LNWELLER 00000197 75678910

1 FC:481

40.00 DP

TRADEMARK REEL: 002426 FRAME: 0092

Please type a plus sign (+) inside this box

PTO/BB/81 (11-86)

Approved for use through 6/30/99, OMB 0851-0035

Patent and Trademark Office, U.S. DEPARTMENT OF COMMERCE  
Under the Paperwork Reduction Act of 1986, no persons are required to respond to a collection of information unless it displays a valid OMB control number.



|  |                        |  |
|--|------------------------|--|
| <b>POWER OF ATTORNEY OR<br/>AUTHORIZATION OF AGENT,<br/>NOT ACCOMPANYING<br/>APPLICATION</b> | Application Number     |  |
|  | Filing Date            |  |
|  | First Named Inventor   |  |
|  | Group Art Unit         |  |
|  | Examiner Name          |  |
|  | Attorney Docket Number |  |

I hereby appoint:

Practitioners at Customer Number  → Place Customer Number Bar Code Label here

**OR**

Practitioner(s) named below:

| Name                | Registration Number |
|---------------------|---------------------|
| Matthew J. Carl     |                     |
| Carrie E. Matesevac | 75-678910           |
|                     |                     |
|                     |                     |

as my/our attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the Patent and Trademark Office connected therewith.

Please change the correspondence address for the above-identified application to:

The above-mentioned Customer Number.

**OR**

Firm or Individual Name: Carrie Matesevac, Burns, White & Hickton

Address: 120 Fifth Avenue, Ste. 2400

City: Pittsburgh State: PA ZIP: 15222

Country: USA

Telephone: (412) 394-2500 Fax: (412) 281-1352

I am the:

Applicant.

Assignee of record of the entire interest  
Certificate under 37 CFR 3.79(b) is enclosed

**SIGNATURE of Applicant or Assignee of Record**

|           |  |
|-----------|--|
| Name      | Jason Wolfe, President, Advertising Concepts, Inc. |
| Signature | <i>Jason Wolfe</i>                                 |
| Date      | 10/19/99   |

Burdens Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.





06-21-2001

U.S. Patent & TMO/TM Mail Rpt Dt. #57

31/2002)

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

rau settings ⇌ ⇌ ⇌

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Advertising Concepts, Inc.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: ~~January 2000~~ December 10, 1999

2. Name and address of receiving party(ies)

Name: DirectStuff.com, Inc.

Internal

Address:

Street Address: Foster Plaza, Bldg. #8, 3rd Floor  
City: Pittsburgh State: PA Zip: 15220

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/6 7 8 9 10

B. Trademark Registration No.(s)

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gene P. Tempesta, Esq.

Internal Address: Burns, White & Hickton

Street Address: 120 Fifth Avenue

Suite 2400

City: Pittsburgh State: PA Zip: 15222

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

N/A

FAOE

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

*Jason Wolfe*

Name of Person Signing

*Jason Wolfe*

Signature

June 21, 2001

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

State of Delaware  
Office of the Secretary of State

PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "ADVERTISING CONCEPTS, INC.", CHANGING ITS NAME FROM "ADVERTISING CONCEPTS, INC." TO "DIRECTSTUFF.COM, INC.", FILED IN THIS OFFICE ON THE TWENTIETH DAY OF DECEMBER, A.D. 1999, AT 9 O'CLOCK A.M.



*Harriet Smith Windsor*  
Harriet Smith Windsor, Secretary of State

3083299 8100

010596745

AUTHENTICATION: 1463133

DATE: 11-26-01

TRADEMARK  
REEL: 002426 FRAME: 0095

CERTIFICATE OF AMENDMENT  
OF  
CERTIFICATE OF INCORPORATION  
OF  
ADVERTISING CONCEPTS, INC.

---

ADVERTISING CONCEPTS, INC. , a corporation organized and existing under and by virtue of the general corporation Law of the State of Delaware, DOES HEREBY CERTIFY:

FIRST. That the Board of Directors of said corporation, at a meeting duly convened and held, adopted the following resolution:

RESOLVED that the Board of Directors hereby declares it advisable and in the best interest of the Company that Article FIRST of the Certificate of Incorporation be amended to read as follows:

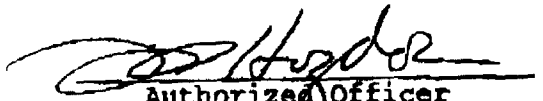
FIRST: The name of this corporation shall be:

DIRECTSTUFF.COM, INC.

SECOND. That the said amendment has been consented to and authorized by the holders of a majority of the issued and outstanding stock entitled to vote by written consent given in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

THIRD. That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the general Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this Certificate to be signed by David P. Hvizdos  
this 17th day of December A.D. 1999

  
Authorized Officer  
Secretary