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Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

101958108

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Advance Internet, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Oregon Live LLC

Internal Address:

Address:

Street Address: Yamhill Plaza 815 S.W. Second Ave.

City: Portland State: OR Zip: 97204

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: November 1, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2236531 and 2157708

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Eric E. Gisolfi

Internal Address: Sabin Bermant & Gould LLP

Street Address: Four Times Square

City: New York State: N.Y. Zip: 10036

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41) \$ 65

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

19-0004

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric E. Gisolfi Name of Person Signing

Signature

November 1, 2001 Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01/23/2002 AAHMED1 00000157 190004 2236531 01 FC:481 40.00 CH 02 FC:482 25.00 CH

TRADEMARK REEL: 2429 FRAME: 0543


ASSIGNMENT

WHEREAS, Advance Internet Inc., a New Jersey corporation located at 30 Journal Square, Suite 400, Jersey City, NJ 07306 (hereinafter "Assignor") has adopted, used and registered the trademarks shown in Registration Numbers 2236531 and 2157708, and is the record owner of said marks and registrations therefor, and

WHEREAS, Oregon Live LLC, an Oregon company located at Yamhill Plaza, 815 S.W. Second Avenue, Suite 200, Portland, OR 97204 (hereinafter "Assignee"), is desirous of acquiring said marks and registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, effective November 1, 2001, Assignor does hereby sell, assign, transfer and set over unto Assignee, all right, title and interest in and to the marks, together with the goodwill symbolized by said marks and the registrations therefor.

ADVANCE INTERNET INC.

By: 
Peter Weinberger
Executive Vice President