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| FORM PTO-1618A Expires 06/30/99 OMB 0651-0027 | U.S. Department of Commerce Patent and Trademark Office TRADEMARK |
| JAN 2 1 2002 RECORDAT | 101964752 TION FORM COVER SHEET DEMARKS ONLY |
| O: The Commission of Patents and Trademarks: Please record | the attached original document(s) or copy(ies). |
| Submission Type / 1/1/12 | Conveyance Type |
| Submission Type X New (3403 | X Assignment License |
| Resubmission (Non-Recordation) Document ID# | Security Agreement Nunc Pro Tunc Assignment Effective Date |
| Correction of PTO Error Reel # Frame # | Merger Month Day Year Change of Name |
| Corrective Document Reel # Frame # | Other |
| Conveying Party | Mark if additional names of conveying parties attached Execution Date Month Day Year |
| Name Will Radcliff dba The Radcliff Co. | October 22, 2001 |
| Formerally | |
| Formerly Consul Portropphin | Limited Portnership Corporation Association |
| X Individual General Partnership | Limited Partnership Corporation Association |
| X Individual General Partnership Other | |
| X Individual General Partnership | Limited Partnership Corporation Association USA |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization | |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party | USA |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party Name Dr. Pepper/Seven Up, Inc. | USA |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party Name Dr. Pepper/Seven Up, Inc. DBA/AKA/TA | USA |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party Name Dr. Pepper/Seven Up, Inc. DBA/AKA/TA Composed of | USA |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party Name Dr. Pepper/Seven Up, Inc. DBA/AKA/TA Composed of Address (line 1) 5301 Legacy Drive | USA |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party Name Dr. Pepper/Seven Up, Inc. DBA/AKA/TA Composed of | USA Mark if additional names of receiving parties attached 75024 |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party Name Dr. Pepper/Seven Up, Inc. DBA/AKA/TA Composed of Address (line 1) 5301 Legacy Drive Address (line 2) Address (line 3) Plano | USA |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party Name Dr. Pepper/Seven Up, Inc. DBA/AKA/TA Composed of Address (line 1) 5301 Legacy Drive Address (line 2) Address (line 3) Plano City Individual General Partnership | USA Mark if additional names of receiving parties attached Texas State/Country Zip Code Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, as appointment of a domestic representative should |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party Name Dr. Pepper/Seven Up, Inc. DBA/AKA/TA Composed of Address (line 1) 5301 Legacy Drive Address (line 2) Address (line 3) Plano City | Wark if additional names of receiving parties attached Texas State/Country If document to be recorded is an assignment and the receiving parties attached |
| X Individual General Partnership Other X Citizenship/State of Incorporation/Organization Receiving Party Name Dr. Pepper/Seven Up, Inc. DBA/AKA/TA Composed of Address (line 1) 5301 Legacy Drive Address (line 2) Address (line 3) Plano City Individual General Partnership X Corporation Association | Mark if additional names of receiving parties attached Texas State/Country Tip Code Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.) |
| X Individual General Partnership | Mark if additional names of receiving parties attached Texas State/Country Zip Code Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.) Delaware |
| X Individual General Partnership | USA Mark if additional names of receiving parties attached Texas State/Country Zip Code Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.) |

Paperwork Reduction Product (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DO UMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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| Address (line 3) | | |
| Address (line 4) | | |
| Corresponde | Name and Address Area Code and Telephone Number (513) 651-6752 | |
| Name | Louis K. Ebling | |
| Address (line 1) | c/o Frost Brown Todd LLC | |
| Address (line 2) | 201 East Fifth Street, 2200 PNC Center | |
| Address (line 3) | Cincinnati | |
| Address (line 4) | Ohio 45202 | |
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| 7 | ademark Application Number(s) Registration Number(s) | |
| | 1,157,938 | |
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| Number of Pi | perties Enter the total number of properties involved. # 1 | _ |
| Fee Amount | Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00 | ĺ |
| Method of | | |
| Deposit Ac (Enter for pa | ment by deposit account or if additional fees can be charged to the account.) | |
| | Deposit Account Number: # 06-2226 | |
| | Authorization to charge additional fees: Yes X No | |
| Statement a | d Signature | |
| To | the best of my knowledge and belief, the foregoing is true and correct and any attached copy true copy of the original document. Charges to deposit account are authorized, as indicated | |
| hei | in. | |
| Louis K. Ebling | Person Signing Signature Date Signed | |
| Name o | Person Signing Signature Date Signed | |

CINlibrary/1112756.1

ASSIGNMENT OF TRADEMARKS

WHEREAS, Will Radcliff, doing business as The Radcliff Co., having its principal place of business at 2090 Radcliff Drive, Cincinnati, Ohio 45204 US, is the sole owner of the entire right, title and interest in and to the trademark "KERNEL KING & Design", and is the owner of U.S. Trademark Registration 1,157,938 thereof; and

WHEREAS, Dr. Pepper/Seven Up, Inc., a corporation of Delaware, with its principal place of business at 5301 Legacy Drive, Plano, Texas 75024 US, is desirous of acquiring the entire right, title and interest in and to said trademark and the United States registration thereof, together with goodwill of the business in connection with which said trademark is used;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Will Radcliff, dba The Radcliff Co., does hereby assign unto said Dr.

Pepper/Seven Up, Inc. the entire right, title and interest in and to said trademark and the United States registration thereof, and in and to the goodwill of the business in connection with which said trademark is used, the same to be held and enjoyed by said Dr. Pepper/Seven-Up, Inc., for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said Will Radcliff, dba The Radcliff Company, if this assignment had not been made; together with all claims for damages by reasons of past infringement of said trademark, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

TRADEMARK REEL: 2432 FRAME: 0696

| IN WITNESS W | HEREOF, | said Wil | l Radcliff has caused this trademark assignment to be |
|--------------------------|------------|----------|---|
| executed this22 day of O | ctober 200 | l. | |
| | | •., | By Will Radcliff, dba The Radcliff Company |
| STATE OF OHIO |) | ss: | |

COUNTY OF HAMILTON) ss:

RECORDED: 01/24/2002

On this ______ day of October, 2001, before me, a Notary Public, for the above county and state personally appeared Will Radcliff and acknowledge that he signed this document as a free act.

Notary Public

DIANE M. MENZER NOTARY PUBLIC, STATE OF OHIO MY COMMISSION EXPIRES 10-11-06

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TRADEMARK REEL: 2432 FRAME: 0697