

02-20-2002

U.S. Department of Commerce
Patent and Trademark Office



1 SHEET

1.29.02

101987668

To the Honorable Commissioner of Patents and Trade,

1. Name of conveying party(ies):
EMAP USA, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: PRIMEDIA Specialty Group Inc.
Attn: General Counsel
Address: 745 Fifth Ave.
New York, NY 10151

Individual(s) citizenship
 Corporation - Delaware
 Association
 General Partnership
 Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 23, 2001

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
See attached schedule of applications

B. Trademark Registration No.(s)
See attached schedule of registrations

76212159

5. Name and address of party to whom correspondence concerning document should be mailed:
Deborah K. Squiers, Esq.
Cowan, Liebowitz & Latman, P.C.
1133 Avenue of the Americas
New York, NY 10036-6799

Additional numbers attached? Yes No

6. Total number of applications and registrations involved:
77

7. Total fee (37 CFR 3.41)..... \$ 1940

Enclosed
 Any deficiency is authorized to be charged to Deposit Account No. 03-3415.

8. Deposit Account No. _____
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers
Name of Person Signing

Deborah K. Squiers
Signature

1/29/02
Date

Total number of pages including cover sheet, attachments, and document: _____

"Express Mail" Mailing Label Number

EL0076840524

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail" Post Office to Addressee" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202 on

01-29-2002
(Date of Deposit)

Esther C. Seltzer
(Typed or printed name of person mailing paper or fee)

Esther C. Seltzer
(Signature)

02/19/2002 T DIAZ1 00000213 76212159
01 FC:481 40.00 OP
02 FC:482 1875.00 OP

0014491400
02/19/2002 T DIAZ1
Name/Number: 76212159 \$15.00 CR
Rep'n. Ref: 02/19/2002 T DIAZ1
DASH: 033415
FC: 704

SCHEDULE OF APPLICATIONS

<u>Country:</u> United States							
<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
FLY FISH AMERICA	16, 42	76/212159	2/17/01			Filed	
GIRLS ONLINE	16	76/120072	9/1/00			Filed	
GO GIRLS ONLINE (Stylized)	16	76/120073	8/29/00			Filed	
GO GIRLS ONLINE (STYLIZED)02	16	76/120074	9/1/00			Filed	
GRAVITY FESTIVAL	25, 41	75/578961	10/28/98			Filed	
GRAVITY GAMES	41	76/194014	1/11/01			Filed	
ROD & CUSTOM	14, 21, 25, 28	76/303243	8/22/01			Filed	
ROD & CUSTOM & DESIGN	14, 16, 21, 25, 28	76/303068	8/22/01			Filed	
SPORT LOGO	16	76/186949	12/28/00			Filed	
SPORT TRUCK	16	76/301093	8/17/01			Filed	
STOCK CAR RACING	42	75/124341	4/25/01			Filed	
SUPER STREET & DESIGN	25, 28	76/175550	12/5/00			Filed	
SUPER STREET & DESIGN (BLACK)	24	76/178250	12/11/00			Filed	
SUPER STREET & DESIGN (BLACK)	7, 8, 9, 12, 27	76/291522	7/27/01			Filed	
SUPER STREET & DESIGN (BLACK)	25, 28	76/175602	12/5/00			Filed	

SCHEDULE OF REGISTRATIONS

<i>Country:</i> United States							
<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
ALL ABOUT YOU!	16	75/034232	12/13/95	2010270	10/22/96	Registered	
BICYCLE GUIDE	16	73/485792	6/18/84	1357412	8/27/85	Registered	
BIKE MAGAZINE (Stylized)	16	74/703305	7/19/95	2054003	4/22/97	Registered	
BOX	16	75/523,659	7/22/98	1,163,174	7/20/99	Registered	
BOX and Design	16	75/979866	7/22/98	2413237	12/12/00	Registered	
CAYMAN DIVER	16	75/656519	10/6/98	2297144	11/30/99	Registered	
DIGITAL HOME ENTERTAINMENT	16	75/341614	8/15/97	2347756	5/2/00	Registered	
DRAG RACING MONTHLY	42	75/123670	6/21/96	2155856	5/5/98	Registered	
DRAG RACING MONTHLY	16	74/678137	5/17/95	2082571	7/22/97	Registered	
EVERYTHING YOU NEED TO KNOW ABOUT HOME THEATER	16	74/723917	9/1/95	1977497	5/28/96	Registered	
FLY FISH AMERICA	16	75/095602	4/29/96	2060180	5/6/97	Registered	
FOUR WHEELER	16	73572367	12/9/85	1403984	8/5/86	Registered	
FOUR WHEELER	42	75123671	6/21/96	2171720	7/7/98	Registered	
FULL-SIZE 4X4	16	75/520091	7/16/98	2299095	12/7/99	Registered	
G DESIGN	9, 25, 41	75/603663	12/11/98	2464289	6/26/01	Registered	
GRAVITY	16	75/166924	9/16/96	2084092	7/29/97	Registered	
GRAVITY GAMES & DESIGN	41	76/167615	11/17/00	2522255	12/25/01	Registered	
GREAT MODEL SEARCH	41	74/272640	5/5/92	1789697	8/24/93	Registered	
GUN DOG	16	73/332872	10/16/81	1207222	9/7/82	Registered	
HEADS UP NEWS	16	75/913674	2/9/00	2421366	1/16/01	Registered	
HOME THEATER TECHNOLOGY	16	75/002339	11/20/95	2235449	3/23/99	Registered	
HOT ROD	16	75/675907	4/6/99	2372437	8/1/00	Registered	

SCHEDULE OF REGISTRATIONS

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<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>
HOT ROD (STYLIZED)	16	71/601506	7/31/50	572151	3/17/53	Registered
INLINE ONLINE	42	75/167370	9/17/96	2146843	3/24/98	Registered
INSIDE GOLF	16	75/976638	5/10/96	2129581	1/13/98	Registered
INSIDE SPORTS	16	73/230948	9/11/79	1155553	5/26/81	Registered
INSIDE SPORTS	41	75/282860	4/28/97	2199491	10/27/98	Registered
MISC DESIGN (FREE FALLING MAN)	16	75/263200	3/25/97	2193278	10/6/98	Registered
MISC. DESIGN (HOME WITH SPOT LIGHTS)	16	74/723918	9/1/95	1985810	7/9/96	Registered
MISCELLANEOUS DESIGN (Person on surfboard)	14, 25	271172	7/21/80	1231809	3/22/83	Registered
MISS TEENAGE AMERICA	35	73/020461	5/2/74	1009579	4/29/75	Registered
MOBILE COMPUTING & COMMUNICATIONS AND DESIGN	16	75/090479	4/18/96	2325012	2/29/00	Registered
MOTOR TREND	16, 35, 42	75/574355	10/21/98	2367705	7/18/00	Registered
MOTORCYCLIST	16	76/139325	10/2/00	2501973	10/30/01	Registered
MXRACER	16	75/288469	5/8/97	2207744	12/1/98	Registered
NATIONAL IMPORT RACING ASSOCIATION	25, 41	75/190950	11/1/96	2125307	12/30/97	Registered
NMCA NATIONAL MUSCLE CAR ASSOCIATION & DESIGN	16, 35	76/059608	5/30/00	2519584	12/18/01	Registered
OPEN WHEEL	16	73/788542	3/23/89	1623572	11/20/90	Registered
POWDER	16	73/075012	1/22/76	1066706	5/31/77	Registered
SKATEBOARDER	16	73/185558	9/13/78	1125366	9/25/79	Registered
SKATEBOARDER (Stylized)	16	73/075011	1/22/76	1105105	10/31/78	Registered
SKIN DIVER	16	75/664456	3/19/99	2377073	8/15/00	Registered
SLAM	16	74/583228	10/7/94	1994483	8/20/96	Registered

SCHEDULE OF REGISTRATIONS

<i>Country:</i> United States							
<u>Mark</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>	<u>Status</u>	
SLAM & DESIGN	16	75/515225	7/8/98	2288824	10/26/99	Registered	
SLAM BASKETBALL CAMP	25, 41	76/146349	10/16/00	2500264	10/23/01	Registered	
SLAM MAGAZINE BASKETBALL CAMP	25	75/611389	12/23/98	2474083	7/31/01	Registered	
SLAM MAGAZINE BASKETBALL CAMP	41	75/980368	12/23/98	2466709	7/3/01	Registered	
SNOWBOARDER	16	73/788047	3/20/89	1590339	4/3/90	Registered	
SOUTHERN DIVER	16	75/566213	10/6/98	2278185	9/14/99	Registered	
SPORT (STYLIZED)	16	73/029193	8/12/74	1024658	11/11/75	Registered	
STEREOPHILE	16	74/149523	3/1/91	1725547	10/20/92	Registered	
STOCK CAR RACING	16	73/250361	2/15/80	1216645	11/16/82	Registered	
STOCK CAR RACING & DESIGN	16	73/250362	2/15/80	1221612	12/28/82	Registered	
SUPERPARK	41	75/863849	12/3/99	2398008	10/24/00	Registered	
SURFER	16	73/075010	1/22/76	1066705	5/31/77	Registered	
TEEN	16	75/345405	8/22/97	2173134	7/14/98	Registered	
TEEN (STYLIZED)	16	75/345290	8/22/97	2173130	7/14/98	Registered	
TEEN EN ESPANOL	16	75/603662	12/11/98	2384329	9/5/00	Registered	
THE OFFICIAL DIVE MAGAZINE OF THE NEW MILLENNIUM	16, 25	75/572837	10/19/98	2458972	6/12/01	Registered	
WESTERN DIVER	16	75/565520	10/6/98	2278184	9/14/99	Registered	
WILDFOWL (STYLIZED)	16	75/517098	7/10/98	2287615	10/19/99	Registered	
WING & SHOT	16	74/473975	12/28/93	1868265	12/20/94	Registered	

State of Delaware
Office of the Secretary of State PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EMAP USA, INC.", CHANGING ITS NAME FROM "EMAP USA, INC." TO "PRIMEDIA SPECIALTY GROUP INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF AUGUST, A.D. 2001, AT 9 O'CLOCK A.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2653578 8100

010445398

AUTHENTICATION: 1333950

DATE: 09-07-01

TRADEMARK
REEL: 002440 FRAME: 0006

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 08/23/2001
010415765 - 2653578

emap-usa

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
EMAP USA, INC.

Pursuant to Section 242
of the Corporation Law of the
State of Delaware

EMAP USA, Inc. (the "Corporation"), organized and existing
under and by virtue of the General Corporation Law of the State
of Delaware, does hereby certify:

By vote of a majority of the Directors of the Corporation
and pursuant to Sections 141 and 242 of the General Corporation
Law of the State of Delaware, a resolution was duly adopted
setting forth an amendment to the Certificate of Incorporation of
the Corporation and declaring said amendment to be advisable.
The stockholders of the Corporation have duly approved said
amendment pursuant to written consent of a majority of the
stockholders, all in accordance with Sections 228 and 242 of the
General Corporation Law of the State of Delaware. The resolution
setting forth the amendment is as follows:

RESOLVED: That Article FIRST of the Certificate of
Incorporation of the Corporation, as amended, be
and hereby is deleted, and the following Article
FIRST is substituted therefor:

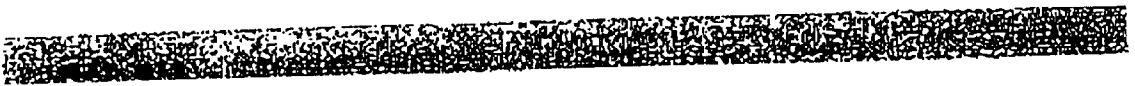
FIRST: "The name of the Corporation is PRIMEDIA
Specialty Group Inc."

IN WITNESS WHEREOF, the Corporation has caused this
Certificate of Amendment to be signed by its President and
attested by its secretary this 23 day of August, 2001.

EMAP USA, Inc.
By: Tom Moloney
Tom Moloney
Its President

ATTEST: Keith Marriott
Keith Marriott
Secretary

:1322308-1



Cowan, Liebowitz & Latman, P.C.

LAW OFFICES

1133 Avenue of the Americas • New York, NY 10036-6799

Telephone (212) 790-9200 • Web www.cll.com • Fax (212) 575-0671

Deborah K. Squiers
Direct (212) 790-9211
dks@cll.com

By Express Mail

January 29, 2002

United States Patent and Trademark Office
Office of Public Records
Crystal Gateway 4, Room 335
Washington, DC 20231

Re: Recordation of Name Change from EMAP USA, Inc.
to PRIMEDIA Specialty Group Inc.
Attorney Ref. 24578

Dear Sir:

Enclosed is a copy of the Name Change from EMAP USA, Inc. to PRIMEDIA Specialty Group Inc. Also enclosed is the Recordation Form Cover Sheet and two checks totaling \$1940 in payment of the required recordal fee.

Please record this document against the trademark applications and registrations listed on the attached schedule and return the document to us with the recording information.

If the enclosed check is insufficient and additional fees are required, please charge our Deposit Account No. 03-3415.

* * *

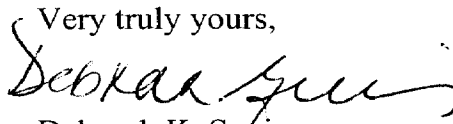
NOTICE OF CHANGE OF NAME AND ADDRESS OF APPLICANT

The current name and address of the applicant/registrant herein are as follows:

PRIMEDIA Specialty Group Inc., a Delaware corporation
Attention: General Counsel
745 Fifth Ave.
New York, NY 10151

* * *

Kindly acknowledge receipt of this letter and its enclosures by stamping and returning the attached postcards.

Very truly yours,

Deborah K. Squiers

Enclosures

cc: Jennifer Duggins (w/ enc.) (by facsimile)

DKS/SAF/24578/00/493838.1

RECORDED: 01/29/2002

TRADEMARK
REEL: 002440 FRAME: 0008