



FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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11-1308

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

- Individual General Partnership Limited Partnership Association
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment)

02/06/2002 ANMED1 00000075 501765 0944300

FOR OFFICE USE ONLY

01 FQ:481 40.00 CH
02 FQ:482 125.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Jeffrey C. Katz, Esq.

Name of Person Signing



Signature

11-13-01

Date Signed

R

01-16-1998



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RECEIVED DEPARTMENT OF COMMERCE Patent and Trademark Office OCT 21 1997 RECEIPT ACTING DIRECTOR

Tab settings

To the Honorable Commissioner of Patents and Trademarks, please return the attached original documents or copy thereof.

1. Name of conveying party(ies): MCD 10-21-97 D'Arcy Masius Benton Bowles Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

- Nature of conveyance: Assignment Merger Security Agreement Change of Name Other

Execution Date: April 15, 1997

2. Name and address of receiving party(ies) Name: The MacManus Group, Inc.

Internal Address: Street Address: 1675 Broadway City: New York State: NY ZIP: 10019

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See attached Schedule "A".

B. Trademark Registration No.(s)

See attached Schedule "B".

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey C. Katz, Esq.

Internal Address: DAVIS & GILBERT

Street Address: 1740 Broadway

City: New York State: NY ZIP: 10019

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41).....\$ 165.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

110724/1997 VBRDMM 00000071 7500227 1101 FC:481 40.00 OP 1102 FC:482 125.00 OP

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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey C. Katz, Esq. Name of Person Signing

Signature

10-20-97 Date

Total number of pages including cover sheet, attachments, and document: 7

Mall documents to be recorded with required cover sheet Information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

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10-27-1997
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RECEIVED DEPARTMENT OF COMMERCE Patent and Trademark Office
OCT 21 1997
RECEIPT ACTING DIRECTOR

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): MW 10-21-97

D'Arcy Masius Benton Bowles Inc.

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

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(Designations must be a separate document from assignment)

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See attached Schedule "A".

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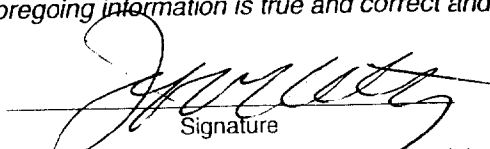
10/24/1997 VBRUM 00000071 75008227
01 FC:481 40.00 OP
02 FC:482 125.00 OP

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Jeffrey C. Katz, Esq.
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Signature

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Washington, D.C. 20231

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SCHEDULE "B"

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BELIEF DYNAMICS	944,300	October 3, 1972
D'ARCY MASIUS BENTON & BOWLES	1,728,072	October 27, 1992
DMB&B	1,736,994	December 1, 1992
THE BRAINWAVES GROUP	2,062,181	May 13, 1997
HIGHWAY ONE COMMUNICATIONS	2,072,218	June 17, 1997

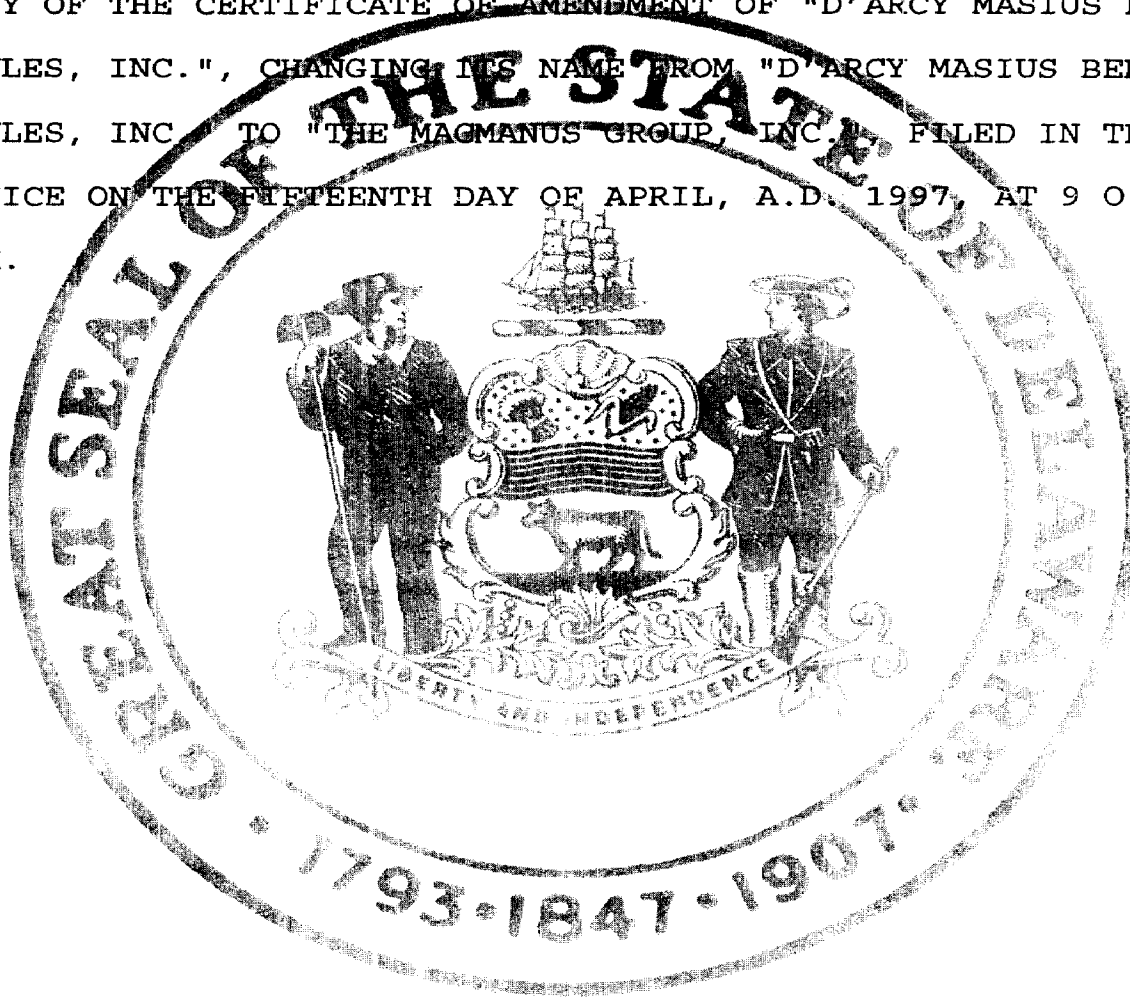
SCHEDULE "A"

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
THE NEW WORLD TEEN STUDY	75/008227	October 20, 1995

State of Delaware
Office of the Secretary of State

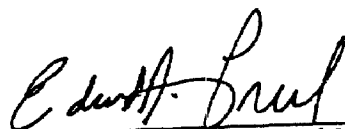
PAGE 1

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "D'ARCY MASIUS BENTON & BOWLES, INC.", CHANGING ITS NAME FROM "D'ARCY MASIUS BENTON & BOWLES, INC. TO "THE MAGMANUS GROUP, INC." FILED IN THIS OFFICE ON THE FIFTEENTH DAY OF APRIL, A.D. 1997, AT 9 O'CLOCK A.M.



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971153227


Edward J. Freel, Secretary of State

AUTHENTICATION: 8459788

DATE: 05-09-97

TRADEMARK
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CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
D'ARCY MASIUS BENTON & BOWLES, INC.

The undersigned corporation, in order to amend its Certificate of Incorporation, hereby certifies as follows:

FIRST: The name of the corporation is:
D'ARCY MASIUS BENTON & BOWLES, INC.

SECOND: The corporation hereby amends its Certificate of Incorporation as follows:

Paragraph FIRST of the Certificate of Incorporation, relating to the corporate title of the corporation, is hereby amended to read as follows:

"FIRST: The name of the corporation is
THE MACMANUS GROUP, INC."

THIRD: The amendment effected herein was authorized by the written consent of a majority of the shareholders as provided by Sections 228 and 242 of the Delaware General Corporation Law.

IN WITNESS WHEREOF, I hereunto sign my name and affirm that the statements made herein are true under the penalties of perjury, this 14th day of April, 1997.

D'ARCY MASIUS BENTON & BOWLES, INC.

S/DAVID WINCLECHTER
David Winclechter, Assistant Secretary