

02-28-2002



101997200

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 2.12.02

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Effective Date
Month Day Year
03222000

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year
10182001

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

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40.00 JP
02/27/2002
01 FC:481

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2294395"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved. #

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Kathryn M. Wheble
Name of Person Signing


Signature

10.24.01
Date Signed

ASSIGNMENT NUNC PRO TUNC

WHEREAS, Aleks Horvat, a United States citizen, with address of 12640 Sunset Boulevard, Los Angeles, CA, 90049 ("Assignor") was owner of U.S. Trademark Registration No. 2,294,395, the mark HCD HOLLYWOOD CREATIVE DIRECTORY and Design (the "Mark");

WHEREAS, IFILM Corp., a Delaware corporation, having its principal place of business at 1024 North Orange Drive, Hollywood, CA 90038 ("Assignee") was desirous of acquiring said Mark;

WHEREAS, Aleks Horvat assigned the Mark to IFILM Corp. and was fully cognizant of the aforementioned assignment, effective March 22, 2000, and that this nunc pro tunc assignment is being executed now in order to clarify the ownership of the Mark, and to confirm that Aleks Horvat did assign to IFILM Corp. all rights, title and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark.

ASSIGNOR

By: 

Aleks Horvat

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Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK

REEL: 002450 FRAME: 0819

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

415-693-2000

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

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<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

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\$

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Enclosed

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Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

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#

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No

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Kathryn M. Wheble

Name of Person Signing

Signature

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ASSIGNOR

By: 

Aleks Horvat

October 24, 2001

Commissioner of Patents and Trademarks
Box Assignments - FEE
Washington, D.C. 20231

Re: Recordation of Nunc Pro Tunc Trademark Assignment
Our Files: IFILM Corp./HCD HOLLYWOOD CREATIVE DIRECTORY and
Design/U.S., Class 16

Dear Sir or Madam:

Enclosed for recordation is a Nunc Pro Tunc trademark assignment. Please return a Notice of Recordation of Assignment to my attention at the address listed above. Finally, please confirm receipt of this document by date-stamping and returning the enclosed postcards.

Enclosed is a check for \$40.00 to cover the recordation fee. Thank you.

Very truly yours,

COOLEY GODWARD LLP



Kathryn M. Wheble

KMW:gss

Enclosures

cc: Christopher L. Elwell, Esq.

Cooley Godward LLP

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KATHRYN M. WHEBLE
415 693-2032
kwheble@cooley.com

October 24, 2001

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Box Assignments - FEE
Washington, D.C. 20231

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COOLEY GODWARD LLP



Kathryn M. Wheble

KMW:gss

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cc: Christopher L. Elwell, Esq.

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