

03-04-2002

Form PTO-1594
(Rev. 03/01)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

101999877

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
SIMPLE SHOES, INC.

2.14.02

- Individual(s)
- General Partnership
- Corporation-State (California)
- Other _____
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 2/14/02

2. Name and address of receiving party(ies)

Name: DECKERS OUTDOOR CORPORATION

Internal Address: _____
Address: _____

Street Address: 495-A Fairview Avenue

City: Goleta State: CA Zip: 93117

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Delaware
- Other _____

02-14-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #66

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) See Exhibit A
Attached

B. Trademark Registration No.(s) See Exhibit A
Attached

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Paul G. Juettner, Esq.

Internal Address: _____

Street Address: GREER, BURNS & CRAIN, LTD.

300 South Wacker Drive, Suite 2500

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41).....\$ 190.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

07-2069 (Only if payment is not enclosed)

DO NOT USE THIS SPACE

9. Signature.

Paul G. Juettner
Name of Person Signing

Signature

2/14/02
Date

5

Total number of pages including cover sheet, attachments, and document:

03/01/2002 LMIJELLER 00000181 2168665

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:481 40.00 OP
02 FC:482 150.00 OP

TRADEMARK
REEL: 002452 FRAME: 0208

EXHIBIT A

TRADEMARK REGISTRATIONS AND APPLICATIONS

<u>Trademark</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
PROTECT ME FROM WHAT I WANT	6/23/98	2,168,665
SIMPLE	12/21/99	2,302,321
SIMPLE	11/16/93	1,805,363
SIMPLE	4/25/00	2,344,447
SIMPLEGIRL	12/7/99	2,299,118
SIMPLEGIRL	7/11/00	2,366,640

<u>Trademark</u>	<u>Filing Date</u>	<u>Application No.</u>
SIMPLEGIRL	5/18/98	75/487,455

U.S. TRADEMARK ASSIGNMENT

WHEREAS, **SIMPLE SHOES, INC.**, a corporation formerly organized and existing under the laws of the State of California, formerly having a principal place of business at 495-A South Fairview Avenue, Goleta, California 93117 (hereinafter referred to as "Simple Shoes") has adopted, used and owns various registered and unregistered trademarks and trade names, including the trade name "Simple Shoes" and the U.S. trademark registrations and applications listed on attached Exhibit A (all of which are collectively referred to as "the Trademarks").

WHEREAS, **DECKERS OUTDOOR CORPORATION**, a corporation duly organized and existing under the laws of the State of Delaware, having a principal place of business at 495-A South Fairview Avenue, Goleta, California 93117 (hereinafter referred to as "Deckers"), has acquired all the assets of Simple Shoes, including the Trademarks, together with the goodwill of the business with which the Trademarks are used and which is symbolized by the Trademarks and all registrations and applications therefor.

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, receipt of which is hereby acknowledged, Simple Shoes does hereby sell, transfer, convey, and assign unto Deckers, *nunc pro tunc* effective from December 31, 2000, all of its right, title, and interest in and to the Trademarks together with

the goodwill of the business symbolized by the Trademarks, including (if any) all rights to sue for past, present, and future infringement thereof, all proceeds thereof (including license royalties and proceeds of infringement suits), and all rights to extend and renew such trademarks and trademark rights.

IN WITNESS WHEREOF, Simple Shoes, Inc. has caused this Trademark Assignment to be executed by its duly authorized officer on this 14 day of February 2002, effective *nunc pro tunc* from December 31, 2000.

SIMPLE SHOES, INC.

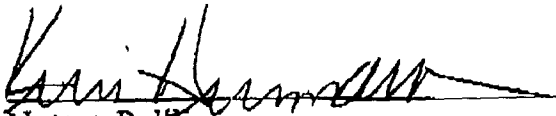
Date: 2/14/02

By: 

Name: Scott Ash
Title: Chief Financial Officer and Secretary

STATE OF CALIFORNIA)
) SS
COUNTY OF SANTA BARBARA)

On this 14 day of February, 2002, personally came before me Scott Ash to me known, who being by me duly sworn did depose and say the he is the Chief Financial Officer and Secretary of SIMPLE SHOES, INC., the corporation described in and which executed the foregoing instrument; and that he executed it as said Chief Financial Officer and Secretary.


Notary Public

My Commission Expires: July 18, 2004

