

03-06-2002



HEET Docket No

1 JULY

To the Honorable Commissioner of Patents and Trademarks **102002914**

of the attached original documents or copy thereof.

1. Name of conveying party(ies):  
The First American Corporation

**MRD**  
**2/14/2**

Individual(s)  
 General Partnership  
 Corporation-State California  
 Other

Association  
 Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

2. Name and address of receiving party(ies):  
Name: First American Real Estate Solutions LLC

Internal Address: \_\_\_\_\_

Street Address: 1 First American Way

City: Santa Ana State: CA ZIP: 92707

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State  
 Other A California Limited Liability Company

If assignee is not domiciled in the United States, a domestic designation is  Yes  No  
(Designations must be a separate document from  
Additional name(s) & address(es)  Yes  No

3. Nature of conveyance:  
 Assignment  
 Security Agreement  
 Other

Merger  
 Change of Name

Execution Date: July 3, 2001

4. Application number(s) or registration numbers(s):  
A. Trademark Application No.(s)  
FIRST AMERICAN REAL ESTATE SOLUTIONS  
Serial No. 75/669208

Additional numbers  Yes  No

B. Trademark Registration No.(s)  
EAGLE LOGO  
Registration No. 2503420

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Mark I. Feldman  
Internal Address: Piper Marbury Rudnick & Wolfe  
Street Address: 203 N. LaSalle Street  
City: Chicago State: IL ZIP: 60601

6. Total number of applications and registrations involved: **15**

7. Total fee (37 CFR 3.41): \$ 390.00  
 Enclosed  
 Any additional fees are  
 Authorized to be charged to deposit account

8. Deposit account number:  
18-2284

03/05/2002 6TON11 00000156 75669208  
01 FC:481 40.00 OP  
02 FC:482 350.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Mark I. Feldman *Mark I. Feldman* 1-30-02  
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and

**4**

TRADEMARK

EXHIBIT A

REGISTRATIONS

<u>Trademark</u>	<u>Registration No.</u>
FARES	2,410,005
FIRST AMERICAN	2,409,936
LEADS TO LOANS	2,404,929
MARKETRAC	2,403,687
REALQUEST	2,378,975
RES	2,378,780
VALUEPOINT	2,349,946
WIN2DATA	2,347,036

APPLICATIONS

<u>Trademark</u>	<u>Serial No.</u>
HPI	75/831,615
HOME PRICE INDEX	75/831,616
NEIGHBORHOOD PROFILE	75/733,623
REAL ESTATE SOLUTIONS	75/618,470
RES CUSTOMER FIRST	75/898,085

**ASSIGNMENT OF U.S. TRADEMARKS**

**WHEREAS**, The First American Corporation, a California corporation, having a place of business at 1 First American Way, Santa Ana, California 92707 ("Assignor"), is the sole and exclusive owner of the United States trademark applications/registrations described on Exhibit A attached hereto and made a part hereof; and

**WHEREAS**, First American Real Estate Solutions L.L.C., a California limited liability company, having a place of business at 1 First American Way, Santa Ana, California 92707 ("Assignee"), desires to acquire the entire right, title and interest in, to and under the said marks and the registrations thereof;

**NOW, THEREFORE**, for and in consideration of the sum of One Dollar (\$1.00), to it in hand paid by said Assignee, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said Assignor does hereby sell, assign, transfer and set over to said Assignee all its right, title and interest in, to and under said marks and registrations, together with the goodwill of the business symbolized by the marks, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by said Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by said Assignor if this Assignment and sale had not been made.

**AND**, said Assignor hereby covenants that it has full right to convey the entire interest herein assigned.

**IN TESTIMONY WHEREOF**, Assignor has executed this Assignment by its proper officers thereunto duly authorized.

THE FIRST AMERICAN CORPORATION

By: Mark R Arnesen  
Mark R Arnesen  
Vice President

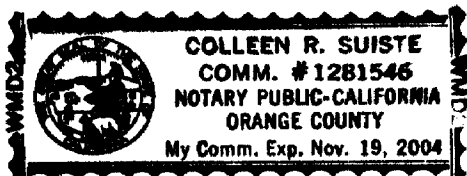
Date: July 3, 2001

STATE OF CALIFORNIA )  
                                  ) SS  
COUNTY OF ORANGE )

Subscribed and sworn to before me this 9<sup>TH</sup> day of JULY, 2001.

Colleen R Suiste  
Notary Public

My Commission Expires: 11/19/04



20471/3513776

TRADEMARK

REEL: 002453 FRAME: 0318

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