

03-13-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Balkin & Doran, Ltd.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Illinois Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: February 5, 2002

2. Name and address of receiving party(ies)

Name: Mountain Marketing Group, LLC

Internal Address:

Street Address: 9124 North 66th Place

City: Paradise State: AZ Zip: 85253

Valley

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other limited liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,612,296; 1,710,336; 1,789,799 and 2,319,670

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott W. Petersen, Esq.

Internal Address: Holland & Knight LLP

Street Address: 55 W. Monroe St., Suite 800

City: Chicago State: IL Zip: 60603

6. Total number of applications and registrations involved: 4

7. Total fee (37 CFR 3.41).....\$ 115.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

SCOTT PETERSEN

Name of Person Signing

Scott Petersen

Signature

2/12/02

Date

Total number of pages including cover sheet, attachments, and document: 3

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002459 FRAME: 0636

ASSIGNMENT

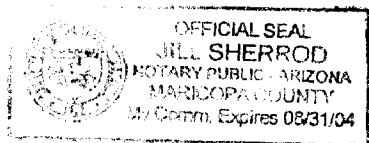
WHEREAS, Balkin & Doran, Ltd., a corporation duly organized under the laws of Illinois having an office and place of business at 9124 North 66th Place, Paradise Valley, AZ 85253, having secured registration in the United States for the following trademarks:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Registration Date</u>
1-800 INJURED	1,612,296	September 4, 1990
1-800-INJURED & Map Design	1,710,336	August 25, 1992
1-800-INJURED	1,789,799	August 24, 1993
1-888-INJURED	2,319,670	February 15, 2000

and whereas, Mountain Marketing Group, LLC, a limited liability company duly organized under the laws of Illinois, having an office and place of business at 9124 North 66th Place, Paradise Valley, AZ 85253, is desirous of acquiring said trademarks, the registrations thereof, and the good will of the business associated therewith.

NOW, THEREFORE, for the good and valuable consideration of \$100.00 (One Hundred Dollars) the receipt and sufficiency of which is hereby acknowledged and confessed, Balkin & Doran, Ltd. hereby confirmatorily sells, assigns, transfers and sets over unto Mountain Marketing Group, LLC *nunc pro tunc* as of 2/5/02 the entire right, title, and interest in and to said trademark and the registration thereof, together with the goodwill of the business in connection with which the trademark and registration have been and are being used, all rights to continue said registration, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademark.

IN WITNESS WHEREOF, Balkin & Doran, Ltd. has caused this Assignment to be executed on this 5th day of Feb, 2002.



ASSIGNOR:

Balkin & Doran, Ltd.

By: [Signature]
Name and Title
CH11 #83706 v4
Pres.

SUBSCRIBED to and SWORN before me this 5th day of Feb, 2002.

[Signature]
Notary Public