

04-01-2002



102037635

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 2. Name and Address of receiving party(ies):

Aim Publications Limited

3-20-02

Name: NatMag Specialist Media (AIM) Limited
Internal Address: Silva House
Street Address: 31-35 Beak Street
City London Country United Kingdom ZIP W1R 3LD

Individual(s) Association
General Partnership Limited Partnership
Corporation-State
[X] Other Limited Liability Company

Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State
[X] Other Limited Liability Company

Additional name(s) of conveying party(ies) attached?
Yes [X] No

If assignee is not domiciled in the United States, a domestic representative designation is attached:
Yes [X] No
(Designation must be a separate document from Assignment) Previously submitted with U.S. Trademark Application Serial No. 76/196,153

3. Nature of Conveyance:

Assignment Merger
Security Agreement [X] Change of Name
Other

Additional name(s) & address(es) attached? Yes [X] No

Execution Date: January 11, 2001

4. Application number(s) or registration number(s)

A. Trademark Application No.(s)
76/196,153

B. Trademark registration No.(s)

Additional numbers attached? Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Belinda L. Reynolds, Legal Assistant

Internal Address:

Porter, Wright, Morris & Arthur LLP

Street Address: 41 South High Street

City: Columbus State: OH ZIP: 43215

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

[X] Enclosed

Authorized to be charged to deposit account

8. Deposit account number: 16-2326

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original documents.

Karen K. Hammond
Name of Person Signing

Handwritten signature

Signature

March 12, 2002
Date

Total number of pages comprising cover sheet: 1

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Mail documents to be recorded with required cover sheet information to:

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Washington, D.C. 20231

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FINANCE SECTION

TRADEMARK
REEL: 002472 FRAME: 0517



**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company No. 1419949

The Registrar of Companies for England and Wales hereby certifies that  
AIM PUBLICATIONS LIMITED

having by special resolution changed its name, is now incorporated  
under the name of  
NATMAG SPECIALIST MEDIA (AIM) LIMITED

Given at Companies House, Cardiff, the 11th January 2004



THE OFFICIAL SEAL OF THE  
REGISTRAR OF COMPANIES



*Companies House*  
for the record

HC006A

RECORDED: 03/20/2002

TRADEMARK  
REEL: 002472 FRAME: 0518