

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Michael Mancusi

3-13-02

(Additional name(s) of conveying party(ies) attached) Yes No

2. Name and address of receiving party(ies)

Name: Rough Riders, Inc.

Internal Address: _____

Street Address: 25 Greystone Manor

City: Lewes State: Delaware ZIP: 19958

Additional name(s) & address(es) attached Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: March 12, 2002

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,350,540

Additional numbers attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lerner and Greenberg

Internal Address: _____

Street Address: P.O. Box 2480

City: Hollywood State: FL ZIP: 33022

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page by deposit account)

DO NOT USE THIS SPACE

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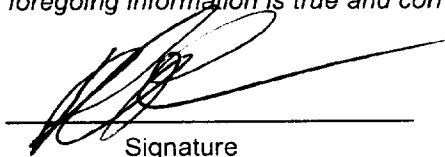
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

RALPH E. LOCHER
REG. NO. 41,947

Name of Person Signing



Signature

March 13, 2002

Date

3

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002477 FRAME: 0364

Docket No.: T-7575

Trademark : AMERICAN ROUGH RIDERS and Design

Registration No. : 2,350,540

Registration Date : May 16, 2000

Attn.: Assignment Branch

POWER OF ATTORNEY

Rough Riders, Inc., a Delaware corporation doing business in Washington, D.C., appoints LAURENCE A. GREENBERG, WERNER H. STEMER and RALPH E. LOCHER their attorneys, with full power of substitution and revocation, to file an assignment in the instant registration and to transact all business in the Patent Office connected with this registration.

For Rough Riders, Inc. :

Date: 03/08/02

- By: 
Michael Mancusi - President


ASSIGNMENT

Whereas Michael Mancusi, doing business at Dania Beach, Florida, has adopted and used in its business the following trademark registered in the United States Patent and Trademark Office:

<u>Registration No.</u>	<u>Mark</u>	<u>Registered</u>
2,350,540	AMERICAN ROUGH RIDERS and Design	May 16, 2000

and whereas Rough Riders, Inc., a Delaware corporation, file # 34775-13, is desirous of acquiring said mark:

NOW, THEREFORE, in consideration of a duly executed contract between Michael Mancusi and Rough Riders, Inc. and other good and valuable consideration, the receipt of which is hereby acknowledged, said Michael Mancusi, does sell, assign, transfer, and set over unto said Rough Riders, Inc. the entire right, title, and interest in, to and under said trademark and that part of the goodwill of the business connected with the use of and symbolized by the mark.

Date: 03-12-02 - By 
Michael Mancusi