

04-10-2002

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102050117

To the Honorable Commissioner of Patents and Trademarks. Please return the attached original documents or copy thereof.

4-10-02

1. Name of conveying party(ies):  
Foote, Cone & Belding Worldwide L.L.C.,  
a Delaware corporation *4-10-02*

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
Name: FCB Worldwide, L.L.C.  
Internal Address: \_\_\_\_\_  
Street Address: 101 East Erie Street  
City: Chicago State: IL Zip: 60611

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: March 28, 2002

4. Application number(s) or registration number(s):  
A. Trademark Application No.(s) \_\_\_\_\_  
\_\_\_\_\_

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s) 2370485  
\_\_\_\_\_

5. Name and address of party to whom correspondence concerning document should be mailed:  
Name: Jennifer E. Berner  
Internal Address: Pattishall, McAuliffe,  
Newbury, Hilliard & Geraldson  
\_\_\_\_\_

Street Address: 311 South Wacker Drive  
Suite 5000  
City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
16-0650

DO NOT USE THIS SPACE

9. Signature.  
Jennifer E. Berner                      *Jennifer E. Berner*                      April 9, 2002  
Name of Person Signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 3

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Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 002478 FRAME: 0738

**NUNC PRO TUNC ASSIGNMENT OF TRADEMARK**

WHEREAS, Registrant, Foote, Cone & Belding Worldwide L.L.C., ("Foote, Cone") now known as FCB Worldwide, L.L.C., a Delaware corporation located and doing business at 101 East Erie Street, Chicago, Illinois 60611 (hereinafter "Assignor"), has acquired the mark and accompanying Registration No. 2,370,485 for the mark **POWERTEST** for services in International Class 35 ("the Mark.");

WHEREAS, Foote, Cone acquired the Mark and the above-identified Registration No. 2,370,485 by assignment from the original applicant, Robert C. Hacker on 7/28/99. reel/frame 001937/0604;

WHEREAS, FCB Worldwide, LLC, formerly known as Foote, Cone & Belding Worldwide L.L.C., a Delaware corporation, located and doing business at 101 East Erie Street, Chicago, Illinois 60611 ("Assignee"), is desirous of acquiring the Mark and the above identified Registration No. 2,370,485, for its use;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Assignor assigns *nunc pro tunc* as of December 17, 1999, all goodwill, right, title, and interest in and to the Mark to Assignee, successor to the business of Assignor to which the Mark pertains.

The undersigned declares that he/she is fully authorized to execute this

Assignment of the Mark to Assignee.

FOOTE, CONE & BELDING WORLDWIDE  
L.L.C.

  
\_\_\_\_\_

Dated: March 28, 2002

By: Dale Perona  
Title: Senior Vice President