

04-10-2002

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 3-29-02
Marketing & Financial Management Enterprises, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other California

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Saturn, a Division of General Motors Corporation
Internal
Address: _____

Street Address: 400 Renaissance Center
City: Detroit State: MI Zip: 48265-4000

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: March 19, 2002

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

Additional number(s) attached Yes No

B. Trademark Registration No.(s) 2,329,275

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Scott W. Kelley
 Internal Address: _____
Kelly Bauersfeld Lowry & Kelley, LLP

Street Address: 6320 Canoga Avenue, Suite 1650

City: Woodland Hills State: CA Zip: 91367

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
Scott W. Kelley, Reg. No. 30,762 March 21, 2002
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

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TRADEMARK
REEL: 002479 FRAME: 0065

TRADEMARK ASSIGNMENT

WHEREAS, **MARKETING & FINANCIAL MANAGEMENT ENTERPRISES, INC.**, a corporation of the State of California, as indicated on the records of the U.S. Patent and Trademark Office, owns the U.S. Trademark Registration identified as follows:

1. U.S. Trademark Registration No. 2,329,275, registered March 14, 2000, for the mark NATIONAL DONOR DAY.

WHEREAS, **SATURN, A DIVISION OF GENERAL MOTORS CORPORATION**, a corporation of the State of Delaware with its principal place of business at 400 Renaissance Center, Detroit, Michigan 48265-4000, is desirous of acquiring the above-identified U.S. Trademark Registration, together with all associated good will.

NOW, THEREFORE, for good and valuable consideration, Marketing & Financial Management Enterprises, Inc., a California Corporation, assigns and transfers to Saturn, a Division of General Motors Corporation, all right, title and interest in and to the above-identified trademark registration and all good will of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley
Kelly Bauersfeld Lowry & Kelley, LLP
6320 Canoga Avenue
Suite 1650
Woodland Hills, California 91367

MARKETING & FINANCIAL
MANAGEMENT ENTERPRISES, INC.

Date: 3/19/02, 2002


Chet Swenson
President