



Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

102050604

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 12.14.01
MyFamily/TAM Subsidiary Corp.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: November 1, 2001

2. Name and address of receiving party(ies)

Name: ThirdAge Inc.
 Internal
 Address: _____
 Street Address: 585 Howard Street
 City: San Francisco State: CA Zip: 94105

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/214,258 75/214,263 75/214,262
75/214,264 75/214,265 75/214,260
75/214,257 75/214,259

B. Trademark Registration No.(s)
2,391,830 2,097,568 2,045,764
2,318,812 2,045,763

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Elizabeth Plitzuweit

Internal Address: Nixon Peabody LLP

Street Address: 101 Federal Street

City: Boston State: MA Zip: 02110

6. Total number of applications and registrations involved: 13

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elizabeth Plitzuweit

Name of Person Signing

[Signature]

Signature

3/6/02

Date

Total number of pages including cover sheet, attachments, and document: 1

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

12/19/2001 LNUELLER 00000038 500650 75214258

01 FC:481
02 FC:482

300.00 CH

40.00 DP

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is by and between MyFamily/TAM Subsidiary Corp. (f/k/a Third Age Media, Inc.), a Delaware corporation with its principal place of business at 360 West 4800, North Provo, UT 84604 ("Assignor"), and ThirdAge Inc. (f/k/a TAM Acquisition Corp.), a Delaware corporation with its principal place of business at 585 Howard Street, San Francisco, CA 94105 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, service marks, and pending trademark and service mark applications listed in the Schedule set forth below (the "Trademarks") and is the owner of the registrations thereof shown in such Schedule; and

WHEREAS, Assignee, as part of the transfer of Assignor's business to which the Trademarks pertain, which business is ongoing and existing, desires to acquire the Trademarks listed in the Schedule and the goodwill represented thereby;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interest in and to the Trademarks and the registrations thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

SCHEDULE

<u>Trademark</u>	<u>Serial/Registration No.</u>	<u>Registration Date</u>
THIRD AGE (Class 16)	75/214,258	Pending
THIRD AGE (Class 41)	75/214,264	Pending
THIRD AGE (Class 35)	2,391,830	10/3/00
THIRD AGE CAFE (Class 16)	75/214,257	Pending
THIRD AGE CAFE (Classes 35 & 42)	75/214,263	Pending
THIRD AGE CAFE (Class 41)	75/214,265	Pending
THIRD AGE MEDIA (Class 16)	75/214,259	Pending
THIRD AGE MEDIA (Classes 35 & 42)	75/214,262	Pending
THIRD AGE MEDIA (Class 41)	75/214,260	Pending
THIRD AGE NEWS (Class 38)	2,318,812	2/15/00
THIRD AGE QUARTERLY (Class 16)	2,097,568	9/16/97
THIRD AGE WOMAN (Class 16)	2,045,763	3/18/97
THE THIRD AGE WOMAN (Class 41)	2,045,764	3/18/97
THE THIRD AGE (Class 3)	Minnesota state registration No. 21964	2/22/94
THE THIRD AGE (Class 16)	Minnesota state registration No. 21848	1/26/94
THE THIRD AGE (Class 25)	Minnesota state registration No. 21965	2/22/94
THE THIRD AGE (Class 41)	Minnesota state registration No. 21966	2/22/94
THE THIRD AGE WOMAN (Class 41)	Minnesota state registration No. 24668	2/16/96

Executed under seal this _____ day of _____, 2001.

Sworn to before me this 1st day of November
2001.

Cheryl Luce
Notary Public

My commission expires: January 1, 2004

Sworn to before me this 12th day of December
2001.

Thelma Kinsey
Notary Public

My commission expires: 12/17/04

MYFAMILY/TAM SUBSIDIARY CORP.

David Moon
By
David Moon
Name (Print)
President and Chief Executive Officer
Title

THIRDAGE INC.

M. K. Barron
By
Michael K. Barron
Name (Print)
Secretary
Title



NIXON PEABODY LLP

ATTORNEYS AT LAW
101 Federal Street
Boston, MA 02110-1832
(617) 345-1000
Fax: (617) 345-1300

Shayda A. Safapour
Direct Dial: (617) 345-1348
E-Mail: ssafapour@nixonpeabody.com

December 14, 2001

Express Mail Label: EL565198748US
Date of Deposit: December 14, 2001

Commissioner of Patents and Trademarks
Box Assignments
2900 Crystal Drive
Arlington, VA 22202-3513

Re: Trademark Assignment
Marks: ThirdAge Inc. marks
Application Nos.: 75/214,258; 75/214,264; 75/214,257; 75/214,263; 75/214,265; 75/214,259;
75/214,262; 75/214,260
Registration Nos.: 2,391,830; 2,318,812; 2,097,568; 2,045,763; 2,045,764

Dear Sir or Madam:

With respect to the above-referenced trademark applications and registrations, enclosed please find the following:

1. Recordation form cover sheet;
2. Trademark Assignment; and
3. A check in the amount of \$40.00 in payment of the filing fee.

If any additional fees are required, charge Account No. 50-0850. Please record the cover sheet with respect to the above-referenced trademark applications and registrations.

Please acknowledge your receipt of this letter and the foregoing documents by date-stamping the enclosed self-addressed, postage-paid postcard and returning it to me.

If you have any questions, please contact me at the above-listed number or Attorney Elizabeth L. Plitzuweit at (617) 345-1162 or the facsimile number listed above.

Very truly yours,

Shayda Safapour
Trademark Administrator

Enclosures

cc: Michael K. Barron, Esq.
Elizabeth L. Plitzuweit, Esq.

B534680.1



D

NIXON PEABODY LLP

ATTORNEYS AT LAW

101 Federal Street
Boston, MA 02110-1832
(617) 345-1000
Fax: (617) 345-1300

Catherine F. Walsh
Direct Dial: (617) 345-1338
E-Mail: cwalsh@nixonpeabody.com

U.S. Patent & TMOfc/TM Mail Rcpt. Dt. #57



03-06-2002

March 6, 2002

Express Mail Label: EL565197169US
Date of Deposit: March 6, 2002

Box ASSIGNMENTS

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Re: Trademark Assignment

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Very truly yours,

Catherine F. Walsh
Trademark Administrator

Enclosures

cc: Michael K. Barron, Esq.
Elizabeth L. Plitzuweit, Esq.

B553545.1

ALBANY, NY • BOSTON, MA • BUFFALO, NY • GARDEN CITY, NY • HARTFORD, CT • MANCHESTER, NH • McLEAN, VA
NEW YORK, NY • ORANGE COUNTY, CA • PROVIDENCE, RI • ROCHESTER, NY • SAN FRANCISCO, CA • WASHINGTON, DC

TRADEMARK

RECORDED: 12/14/2001

REEL: 002480 FRAME: 0101