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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Transcontinental Acceptance Corporation

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State - Minnesota, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: February 20, 2002

2. Name and address of receiving party(ies)

Name: Forever Enterprises, Inc.

Internal Address:

Street Address: 10 South Brentwood

City: St. Louis State: MO Zip: 63105

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Texas, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/318,749

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeffrey L. Michelman, Esq.

Internal Address: Blumenfeld, Kaplan &

Sandweiss, P.C.

Street Address: 168 N. Meramec Ave., Suite 400

City: St. Louis State: MO Zip: 63105

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeffrey L. Michelman Name of Person Signing

Signature

April 8, 2002 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002487 FRAME: 0983

ASSIGNMENT OF INTENT-TO-USE SERVICE MARK

WHEREAS, Transcontinental Acceptance Corporation, a Minnesota corporation, of 1300 Nicollet Mall, Minneapolis, Minnesota 55403 (“Transcontinental”), has intended to use the mark FAMILY TREE MEMORIALS in commerce and has filed an application on September 28, 2001, now assigned Serial No. 76/318,749 and now covering the following services: Providing an on-line electronic database featuring an aggregation of information and memorials concerning family members, and for creating and tracing the descent of persons or families in International Class 042, indicating that intention, but has not yet filed an allegation of use under § § 1(c) or 1(d) of The Trademark Act; and

WHEREAS, applicant is assigning the mark in the above-identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060; and

WHEREAS, Forever Enterprises, Inc., 10 South Brentwood, St. Louis, Missouri 63105, a Texas corporation (“Forever”), the successor of the ongoing and existing business [or portion thereof] of Remembered Ones to which the mark pertains, is desirous of acquiring said service mark and the pending intent-to-use application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Transcontinental does hereby assign to Forever all right, title and interest in and to the service mark FAMILY TREE MEMORIALS and the goodwill of the business symbolized thereby.

This Assignment is executed at St. Louis, Missouri, this 20th day of February, 2002.

TRANSCONTINENTAL ACCEPTANCE CORPORATION

By: Gary Benson
Gary Benson

Its: Chief Executive Officer

STATE OF MISSOURI

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COUNTY OF St. Louis

On this 20th day of February, 2002, before me, a Notary Public for and within the County aforesaid, personally appeared Gary Benson, to me personally known, who being by me duly sworn, did say that he is the Chief Executive Officer of Transcontinental Acceptance Corporation, and that said instrument was executed in behalf of said corporation by authority of its Board of Directors; and he acknowledged said instrument to be the free act and deed of said corporation.

Charice L Lott
Notary Public

CHARICE L LOTT
Notary Public - Notary Seal
STATE OF MISSOURI
St. Charles County
My Commission Expires
June 26th 2004