

MATHEWS, COLLINS, SHEPHERD & MCKAY, P.A.

4-16-02

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PATENTS
TRADEMARKS
COPYRIGHTS
UNFAIR COMPETITION
LICENSING
COMPUTER AND HIGH
TECHNOLOGY MATTERS
RELATED LITIGATION

April 8, 2002

RONALD GOULD, OF COUNSEL

H. HUME MATHEWS (1911-1989)

05-01-2002



102074579

Via First Class Mail

Commissioner For Trademarks
Assignment Branch
Crystal Gateway #4
Room 300
Washington, DC 20231

Attn: Trademark Assignment Branch

RE: United States Trademark Assignment Regarding
Trademark Registration Nos.: 1,837,772; 1,830,466; and
2,442,181
Our File No.: 3856-414US

Dear Sir or Madam:

Enclosed please find a true copy of the Trademark Assignment assigning the rights in the above-captioned U.S. Trademark Registrations from Eridania Beghin-Say, a company organized under the laws of France to Eridania Beghin-Say, a joint stock company organized under the laws of France. Please record and index this document against the above-captioned U.S. Trademark Registration Numbers.

1. The Name of the Party conveying an interest:

ERIDANIA BEGHIN-SAY
12 rue Joseph Beghin
59239 Thumeries, FRANCE

Entity:

- Individual Association
- General Partnership Limited Partnership
- Corporation
- Other - a company of France

04/30/2002 DBYRNE 00000149 1837772

01 FC:481
02 FC:482

40.00
50.00

2. Name and Address of Party Receiving an Interest:

BEGHIN-SAY
12 rue Joseph Beghin
59239 Thumeries, FRANCE

Entity:

- | | | | |
|-------------------------------------|--|--------------------------|---------------------|
| <input type="checkbox"/> | Individual | <input type="checkbox"/> | Association |
| <input type="checkbox"/> | General Partnership | <input type="checkbox"/> | Limited Partnership |
| <input type="checkbox"/> | Corporation | | |
| <input checked="" type="checkbox"/> | Other - <u>a joint stock company of France</u> | | |

If not domiciled in the United States, a domestic representative designation is attached:

- Yes
 No

3. Interest Conveyed:

- | | | | |
|-------------------------------------|--------------------|--------------------------|----------------|
| <input checked="" type="checkbox"/> | Assignment | <input type="checkbox"/> | Change of Name |
| <input type="checkbox"/> | Security Agreement | <input type="checkbox"/> | Merger |

4. Application number(s) or **registration(s)** number(s).

Additional sheet attached: Yes No

A. APPLICATION SERIAL NO.(s)

B. TRADEMARK REGISTRATION NO.(s)

1,837,722
1,830,466
2,442,181

5. Name and Address of party of whom correspondence concerning document should be mailed.

Brooks R. Bruneau, Esq.
MATHEWS, COLLINS, SHEPHERD & MCKAY, PA
100 Thanet Circle, Suite 306
Princeton, NJ 08540-3674
Tel. No. (609) 924-8555

6. Number of applications and registrations involved:

Three(3)

7. Amount of fee enclosed or authorized to be charged:

\$90.00

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

13-2165

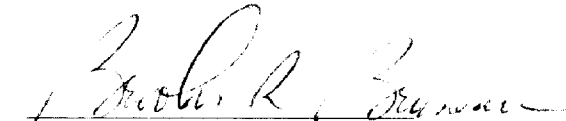
Your prompt attention to expediting the recordation of this assignment request is greatly appreciated.

If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of attached document: May 3, 2001

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

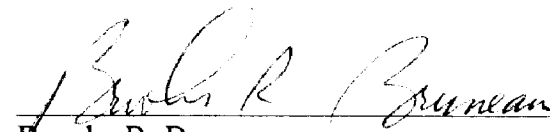
4/8/02
Date


Signature

Brooks R. Bruneau
Name of Person Signing

Very truly yours,

MATHEWS, COLLINS, SHEPHERD & MCKAY

By: 
Brooks R. Bruneau

BRB:fem

- Encls. 1. A true copy of Trademark Assignment
 2. Check in the amount of \$90.00
 3. This Official Letter of Transmittal
 4. Acknowledgement Postcard

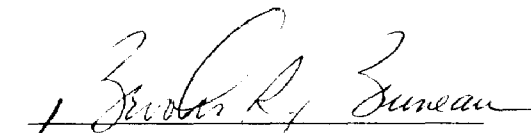
cc: Germain & Maureau

APPOINTMENT OF DOMESTIC REPRESENTATIVE

The firm of Mathews, Collins, Shepherd & McKay, P.A., having its offices at 100 Thanet Circle, Suite 306, Princeton, New Jersey 08540-3674, U.S.A., is hereby designated as BEGHIN-SAY's domestic representative upon whom all notices of process and proceedings affecting the trademark registration numbers 1,837,722; 1,830,466 and 2,442,181 for the marks "A LA PERRUCHE & DESIGN," "A LA PERRUCHE BEGHIN SAY & DESIGN" and "ACTILIGHT & DESIGN" may be served.

Respectfully submitted:

BEGHIN-SAY


Brooks R. Bruneau, Esq.

Attorney for Applicant

MATHEWS, COLLINS, SHEPHERD & MCKAY

Date: 4/8/02

UNITED STATES TRADEMARK ASSIGNMENT

Whereas, Eridania Beghin-Say, a company organized under the laws of France, with a business address of 12 rue Joseph Beghin, 59239 Thumeries, France, has adopted and is using the trademarks listed on the attached schedule and is the owner of the corresponding United States Trademark Registrations; and

Whereas, Beghin-Say, a joint stock company organized under the laws of France, with a business address at 12 rue Joseph Beghin, 59239 Thurmeries, France, is desirous of acquiring all rights to the trademarks and the corresponding United States Registrations listed on the attached schedule;

Now, Therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, said Eridania Beghin-Say does hereby assign unto Beghin-Say, all right, title and interest in and to all of the trademarks listed on the attached schedule, together with the good will of the business symbolized by those trademarks, and the corresponding United States Trademark Registrations for those trademarks.

This Assignment is effective nunc pro tunc as of May 3, 2001.

ERIDANIA BEGHIN-SAY

BY: 

Signature

Jérôme de PELLEPORT

Print Name

Officer of EBS

Print Title

SCHEDULE A

MARK	UNITED STATES TRADEMARK REGISTRATION
A LA PERRUCHE & DESIGN	1,837,722
A LA PERRUCHE BEGHIN SAY & DESIGN	1,830,466
ACTILIGHT & DESIGN	2,442,181