

05-06-2002



102079149

To the Honorable Commissioner of Patents

attached original documents or copy thereof.

1. Name of conveying party(ies):
Shoot the Moon Products, Inc.

4.15.02

Individual(s) Limited Partnership
 General Partnership
 Corporation-State California
 Other
 Association

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies):
 Name: **Shoot the Moon Products II, LLC**

Internal Address: _____

Street Address: **3825 Hopyard Road, Suite 106**

City: **Pleasanton** State: **CA** ZIP: **94558**

Individual
 Association
 General Partnership
 Limited Partnership
 Corporation-State California
 Other

3. Nature of Conveyance:

Assignment Change of Name
 Security Agreement
 Other
 Merger

Execution Date: **04/04/2002**

04-15-2002
U.S. Patent & TMO/TM Mail Rpt Dt. #58

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark No.(s)
2,209,309

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Blakely, Sokoloff, Taylor & Zafman LLP**

Internal Address: _____

Street Address: **12400 Wilshire Boulevard
7th Floor**

City: **Los Angeles** State: **CA** ZIP: **90025**

6. Total number of applications and patents involved: **1**

7. Total Fee (37 CFR 3.41).....\$ **40.00**

Enclosed
 Authorized to be charged to deposit account

8. Deposit Account Number: **02-2666**
 (Attach duplicate copy of this page if paying by deposit account)

05/03/2002 DBYRNE 00000137 2209309
 01 FC:481 40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing is true and correct and any attached copy is a true copy of the original document

William E. Alford
 Name of Person Signing

[Signature]
 Signature

April 8, 2002
 Date

Total number of pages including cover sheet, attachments, and document: **2**

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT

WHEREAS, Shoot the Moon Products, Inc., a subchapter S corporation organized and existing under the laws of the State of California, having a principal place of business at 3825 Hopyard Road, Suite 106, Pleasanton, CA 94588 (hereinafter "Assignor"), is the owner of the trademark LAZER TAG for electronic target game and the registration therefor, namely U.S. Registration Number 2,209,309 having a registration date of December 8, 1998;

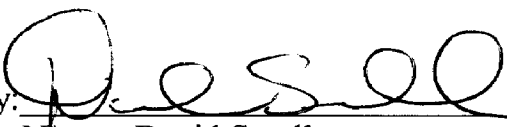
AND, WHEREAS, Shoot The Moon Products II, LLC, a limited liability company organized under the laws of the State of California, having a principal place of business at 3825 Hopyard Road, Suite 106, Pleasanton, CA 94558 (hereinafter "Assignee") is desirous of acquiring from said Assignor the entire right, title and interest in and to the trademark LAZER TAG together with the goodwill of the business pertaining thereto, and the Assignor is willing to assign the LAZER TAG trademark and associated goodwill and the noted registration to Assignee.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which Assignor hereby acknowledges, Assignor does hereby sell, assign and transfer unto the Assignee, its entire right, title and interest in and to the aforesaid trademark, together with the goodwill of the business pertaining thereto and the registration therefor.

IN WITNESS WHEREOF, Assignor has executed this assignment on the date indicated below next to the signature of an officer thereof.

Shoot the Moon Products, Inc.

Date: 4/04/02

By: 
Name: David Small
Title: President

BLAKELY SOKOLOFF TAYLOR & ZAFMAN

A LIMITED LIABILITY PARTNERSHIP INCLUDING LAW CORPORATIONS

TELEPHONE (714) 557-3800

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BSTZ MAIL@BSTZ.COM
WWW.BSTZ.COM

INTELLECTUAL PROPERTY LAW

3200 PARK CENTER DRIVE
SUITE 700
COSTA MESA, CALIFORNIA 92626-7149

OTHER OFFICES

AUSTIN, TX
LOS ANGELES, CA
SILICON VALLEY/SUNNYVALE, CA
SAN DIEGO/LA JOLLA, CA
PORTLAND/LAKE OSWEGO, OR
SEATTLE/KIRKLAND, WA
DENVER/ENGLEWOOD, CO

April 8, 2002

Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513



04-15-2002

U.S. Patent & TMO/TM Mail Rcpt Dt. #58

Re: United States Trademark Assignment for:
Applicant: Shoot the Moon Products, Inc.
Mark: LAZER TAG
Registration No.: 2,209,309
Registration Date: 12/08/98
International Class: 28
Our File No. 078781.T009

Dear Sir:

In connection with the above-identified registered trademark, Applicant hereby requests assignment of the mark "LAZER TAG" and encloses herewith the following:

Recordation form cover sheet;
Assignment
Check in the amount of \$40.00; and
Return postcard.

Please charge any additional fees or credit any overpayment to our Deposit Account No. 02-2666. A duplicate copy of this letter is enclosed for this purpose. Please direct all communications regarding this matter to the undersigned.

Very truly yours,

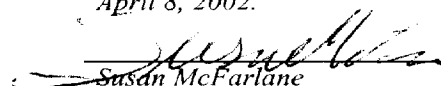
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP


William E. Alford

WEA/sm

CERTIFICATE OF MAILING:

I hereby certify that this correspondence is being deposited with the United States Postal Service addressed to: Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513 on April 8, 2002.


Susan McFarlane

4/8/02

Date

TRADEMARK
REEL: 2499 FRAME: 0769

BLAKELY SOKOLOFF TAYLOR & ZAFMAN

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April 8, 2002

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04-15-2002

U.S. Patent & TMOtc/TM Mail Rcpt Dt. #59

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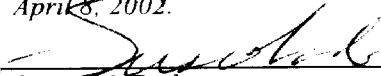
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RECORDED: 04/15/2002

TRADEMARK
REEL: 2499 FRAME: 0770