

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) **RECORDATION FORM COVER SHEET TRADEMARKS ONLY** U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
FRAMESI USA INC.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: ROUX LABORATORIES, INC.
Internal Address: _____
Address: _____
Street Address: 5344 Overmyer Drive
City: Jacksonville State: FL Zip: 32254-3687

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New York
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 7/1/02

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 2045070,
 2160866, 2236294, 2261538, 2304710

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Lanning G. Bryer
 Internal Address: _____

 Street Address: Ladas and Parry
 26 West 61st Street
 City: New York State: NY Zip: 10023

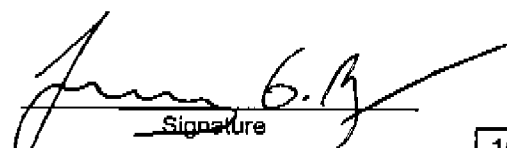
6. Total number of applications and registrations involved: **8**

7. Total fee (37 CFR 3.41).....\$ 215.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.
 Lanning G. Bryer
 Name of Person Signing


 Signature

7/12/02
 Date

Total number of pages including cover sheet, attachments, and document: **16**

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

Assignment from **FRAMESI USA INC.** to **ROUX LABORATORIES, INC.**

Continuation of Item No. 4B:

2304962

2330281

2352247

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

STEPHEN A. GOLDSMITH

ALLAN S. PILSON

IAN JAY KAUFMAN

FREDERICK REICHWALD

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

GEORGIA N. GOUNARIS

members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

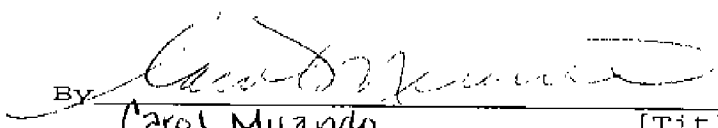
BRASH

No. 2045070

Dated: March 11, 1997

ROUX LABORATORIES, INC.

[Corporate Seal]

BY 
Carol Miranda [Title]
Senior Corporate Counsel and Secretary
July 8, 2002
[Date]

UNITED STATES OF AMERICA

A S S I G N M E N T

WHEREAS, **FRAMESI USA INC.**, a corporation organized under the laws of the Commonwealth of Pennsylvania, United States of America, located at 7400 East Tierra Buena Lane, Scottsdale, Arizona 85260, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the trademarks registered in the United States Patent and Trademark Office:

(Set forth on the attached schedule)

AND WHEREAS, **ROUX LABORATORIES, INC.**, a corporation organized and existing under the laws of the State of New York, United States of America, located at 5344 Overmyer Drive, Jacksonville, Florida 32254-3687, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and registrations thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this *1st* day of *July*, 2002.

FRAMESI USA INC.

[Corporate Seal]

By *James Jagan* [Title]

[See over for Notarial Acknowledgment]

UNITED STATES OF AMERICA
A S S I G N M E N T

WHEREAS, **FRAMESI USA INC.**, a corporation organized under the laws of the Commonwealth of Pennsylvania, United States of America, located at 7400 East Tierra Buena Lane, Scottsdale, Arizona 85260, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the trademarks registered in the United States Patent and Trademark Office:

(Set forth on the attached schedule)

AND WHEREAS, **ROUX LABORATORIES, INC.**, a corporation organized and existing under the laws of the State of New York, United States of America, located at 5344 Overmyer Drive, Jacksonville, Florida 32254-3687, United States of America, [hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and registrations thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this *1st* day of *July*, 2002.

FRAMESI USA INC.

[Corporate Seal]

By *James Jagan* [Title]

C O R P O R A T E A C K N O W L E D G M E N T

UNITED STATES OF AMERICA]
]
STATE OF *Arizona*] SS:
]
COUNTY OF *Maricopa*]

On this *10th* day of *July* 2002, before me personally appeared *JAMES YEAGER* to me known, who, being by me duly sworn, did depose and say that he/she is the *Chief Financial Officer* of the corporation described in and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/she signed his/her name thereto by like order.

Cynthia R. Acuff

Notary Public



[SEAL]

ASSIGNOR

TRADEMARK
REEL: 002506 FRAME: 0351

UNITED STATES OF AMERICAS C H E D U L E

BRASH	No. 2045070 Dated: March 11, 1997
BETTER BEAUTY	No. 2160866 Dated: May 26, 1998
STOPP-FRIZZ	No. 2236294 Dated: March 30, 1999
PREP-IT	No. 2261538 Dated: July 13, 1999
FRIZZ AWAY	No. 2304710 Dated: December 28, 1999
THICK & BODY	No. 2304962 Dated: December 28, 1999
VIOLIGHTS SHAMPOO	No. 2330281 Dated: March 14, 2000
SHINE IN	No. 2352247 Dated: May 23, 2000

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

STEPHEN A. GOLDSMITH

ALLAN S. PILSON

IAN JAY KAUFMAN

FREDERICK REICHWALD

ROBERT ALPERT

DANIEL F. ZENDEL

LANNING G. BRYER

JOSEPH J. VILLAPOL

GEORGIA N. GOUNARIS

members of the Bar of the State of New York, c/o Ladas & Parry, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

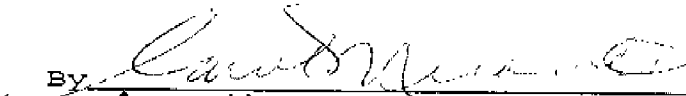
BETTER BEAUTY

No. 2160866

Dated: May 26, 1998

ROUX LABORATORIES, INC.

[Corporate Seal]

By 
Carol Mirando [Title]
Senior Corporate Counsel and Secretary

July 8, 2002
[Date]

UNITED STATES OF AMERICA

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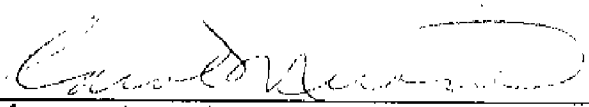
STOPP-FRIZZ

No. 2236294

Dated: March 30, 1999

ROUX LABORATORIES, INC.

[Corporate Seal]

By 
Carol Miranda [Title]
Senior Corporate Counsel and Secretary
July 8, 2002
[Date]

UNITED STATES OF AMERICA

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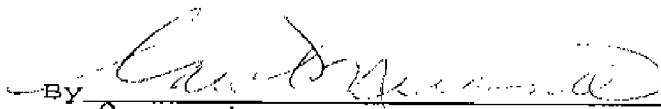
PREP-IT

No. 2261538

Dated: July 13, 1999

ROUX LABORATORIES, INC.

[Corporate Seal]

By 
Carol Miranda [Title]
Senior Corporate Counsel and Secretary

July 13, 2002
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

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FRIZZ AWAY

No. 2304710

Dated: December 28, 1999

ROUX LABORATORIES, INC.

[Corporate Seal]

BY *Carol Miranda*
Carol Miranda [Title]
Senior Corporate Counsel and Secretary
July 8, 2002
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

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IAN JAY KAUFMAN

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THICK & BODY

No. 2304962

Dated: December 28, 1999

ROUX LABORATORIES, INC.

[Corporate Seal]

By *Carol Miranda*
Carol Miranda [Title]
Senior Corporate Counsel and Secretary

July 8, 2002
[Date]

UNITED STATES OF AMERICA
POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

- | | |
|----------------------|---------------------|
| STEPHEN A. GOLDSMITH | ALLAN S. PILSON |
| IAN JAY KAUFMAN | FREDERICK REICHWALD |
| ROBERT ALPERT | DANIEL F. ZENDEL |
| LANNING G. BRYER | JOSEPH J. VILLAPOL |
| GEORGIA N. GOUNARIS | |

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VIOLIGHTS SHAMPOO No. 2330281 Dated: March 14, 2000

ROUX LABORATORIES, INC.

[Corporate Seal]

By *Carol Miranda* [Title]
Carol Miranda
 Senior Corporate Counsel and Secretary

July 8, 2002
 [Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

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SHINE IN

No. 2352247

Dated: May 23, 2000

ROUX LABORATORIES, INC.

[Corporate Seal]



By Carol Miranda [Title]
Senior Corporate Counsel and Secretary

July 8, 2002.
[Date]