

05-20-2002
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MARKS ONLY

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 5-13-02
El Aguila Food Products, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Chisum Trail, LLC
Internal _____
Address: _____

Street Address: 42 W. Market Street
City: Salinas State: Ca Zip: 93902

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: _____

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
1,792,813

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Pamela Chisum Mills
Internal Address: _____

Street Address: 42 W. Market Street
City: Salinas State: CA Zip: 93902

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

05/20/2002 01 FC/481
GT0N11 00000011 1792813
40.00 OP

OFFICE OF THE COMMISSIONER OF PATENT AND TRADEMARKS
FINANCE SECTION
MAY 13 2002

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Pamela Chisum Mills Pamela C. Mills May 1, 02
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 002508 FRAME: 0596

**ASSIGNMENT OF TRADEMARK AND/OR SERVICE MARK
IN THE STATE OF CALIFORNIA**

The name of the assignor is El Aguila Food Products, Inc., a California corporation ("Assignor") licensed to conduct business in the State of California, whose address is 42 West Market Street, Salinas, County of Monterey, California, 93902.

The name of the assignee is Chisum Trail, LLC, a California limited liability company ("Assignee"), licensed to conduct business in the State of California, whose business address is 42 West Market Street, Salinas, County of Monterey, California, 93902.

Description of Trademark to be assigned:

NEW LADY DESIGN

WHEREAS, Assignor has adopted, used, and is using the Trademark described above (the "Mark") which is registered in the United States Patent and Trademark Office, Registration No. 1,792,813, dated September 14, 1993 (the "Registration"); and

WHEREAS Assignor desires to assign all rights, title and interest in and to said Mark and the Registration, and Assignee desires to accept such assignment; and

WHEREAS, Assignor and Assignee desire that the transfer of the Mark and the Registration be evidenced by a written assignment of the Mark from Assignor to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said Mark, together with the good will of the business in which the Mark is used (or that part of the good will of the business connected with the use of and symbolized by the Mark) and the Registration thereof.

Dated May 1, 02.

ASSIGNOR

By Parveta C. Mills
Name:
Title:

ASSIGNEE

By Parveta C. Mills
Name:
Title:

STATE OF CALIFORNIA)
) ss.
COUNTY OF Monterey)

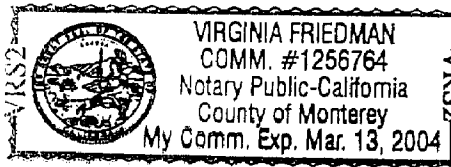
On May 1, 2002, before me, the undersigned, notary public, personally appeared Pamela C. Mills " personally known to me --OR-- " proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(Notary Seal above)

STATE OF CALIFORNIA)
) ss.
COUNTY OF Monterey)



On May 1, 2002, before me, the undersigned, notary public, personally appeared Pamela C. Mills " personally known to me --OR-- " proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Notary Public

(Notary Seal above)

