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05-10-2002

Patent & TMOfo/TM Mail Rept. Dt. #40

05-21-2002



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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New 5.10.02
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
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Conveyance Type

- Assignment
- License
- Security Agreement
- Non-Prorogative Assignment
- Merger
- Change of Name
- Other

TRADEMARK RECEIVED
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Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
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Formerly

- Individual
- General Partnership
- Limited Partnership
- Corporation
- Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

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- General Partnership
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If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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Mail documents to be recorded with required cover sheet(s) information to:
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REEL: 002510 FRAME: 0271

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Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="0954597"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

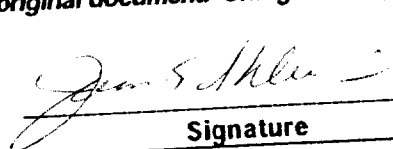
Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

James E. Shlesinger
Name of Person Signing


Signature

5/10/02
Date Signed

ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is effective as of the 10th day of November 2001 by and between WILLIAM F. HENRI, ESQ. ("HENRI") and AVON PRODUCTS, INC. ("AVON").

WHEREAS, HENRI, a citizen of Texas, residing at 6633 Mercer, Houston, Texas 77005 (the "Assignor"), as agent for his principal AVON, is the record owner in the United States of the registered trademark INTRIGUE for "colognes and perfumes" and of U.S. Registration No. 954,597 relating thereto (collectively, the "Trademark") and the related goodwill; and

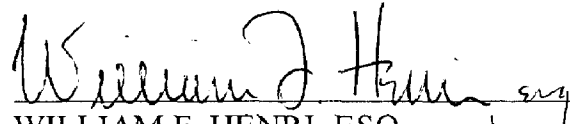
WHEREAS, AVON, a corporation organized and existing under the laws of the State of New York, with an address at 1251 Avenue of the Americas, New York, New York 10020 (the "Assignee") is desirous of acquiring all right, title and interest in and to the Trademark and the related goodwill; and

WHEREAS, HENRI has agreed to assign to AVON his entire right, title and interest in and to the Trademark and the related goodwill.

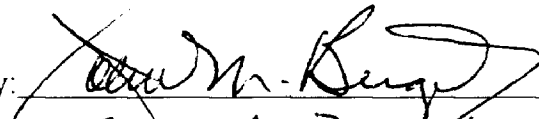
NOW, THEREFORE, for good and valuable consideration, receipt of which is acknowledged, effective as of the date first written above, said HENRI does hereby assign and transfer unto AVON, his entire right, title and interest in and to the trademark INTRIGUE for all goods and services of any kind or nature whatsoever, including but not limited to "colognes and perfumes," together with U.S. Registration No. 954,597 therefor, and the related goodwill of the business symbolized by and associated with said INTRIGUE trademark.

IN WITNESS WHEREOF, the parties hereto have duly executed this Assignment

as of the date first written above.


WILLIAM F. HENRI, ESQ.

AVON PRODUCTS, INC.

By: 
Name: JOHN M. BERGIN
Title: CHIEF TRADEMARK COUNSEL