

05-21-2002

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): YELLOW PAGES PUBLISHERS ASSOCIATION 5-8-02
Individual(s) Association General Partnership Limited Partnership
[X] Corporation-State Delaware
Other
Additional name(s) of conveying party(ies) attached? Yes [X] No

2. Name and address of receiving party(ies) Name: Yellow Pages Integrated Media Association Internal Association Address: Connell Corporation Center II, 1st Floor Street Address: 2 Oak Way City: Berkeley Hts. State: NJ Zip: 07922
Individual(s) citizenship Association General Partnership Limited Partnership
[X] Corporation-State Delaware
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes [X] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes [X] No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date: May 6, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) See Schedule A B. Trademark Registration No.(s) See Schedule B
Additional number(s) attached Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Deborah A. Wing Internal Address: Katten Muchin Zavis Roserman Suite 1300 Street Address: 525 West Monroe Street City: Chicago State: IL Zip: 60661

6. Total number of applications and registrations involved: 19
7. Total fee (37 CFR 3.41): \$ 490.00
[X] Enclosed
Authorized to be charged to deposit account
8. Deposit account number:

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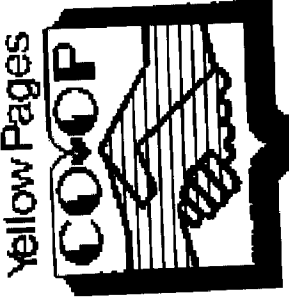
9. Signature: Deborah A. Wing Name of Person Signing Signature Date 5/8/02
Total number of pages including cover sheet, attachments, and document: 4

05/20/2002 GTOM11 00000198 76379683 01 FC:481 02 FC:482 40.00 OP 450.00 OP

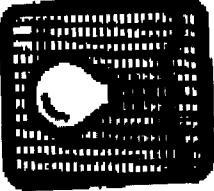
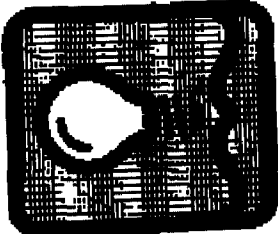
Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

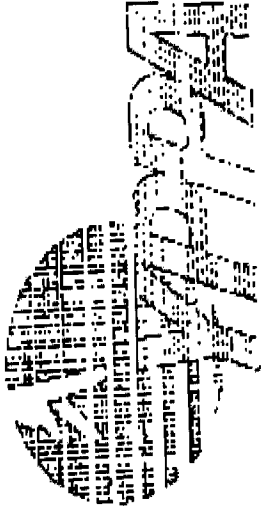
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SCHEDULE A
ASSIGNMENT OF TRADEMARKS FROM YELLOW PAGES PUBLISHERS ASSOCIATION

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YPIMA YELLOW PAGES INTEGRATED MEDIA ASSOCIATION	76/379683
YPIMA	76/379682
YELLOW PAGES CO-OP AND DESIGN 	76/306815
NEW MOVER FIRST	76/306221
YELLOW PAGES DIRECT MARKETING GROUP	76/287636
DELIVERING CONSUMERS READY TO BUY	76/039213
YELLOW PAGES GET AN IDEA AND DESIGN	75/923610

SCHEDULE B
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MARK	REGISTRATION NO.
YPPA-RATESPC	2,274,198
YPPA-RATES & DATA SYSTEM	2,369,877
YPPA-IRIS	2,281,075
YPPA-IRIS	2,168,625
DIRECT DELIVERY NETWORK	2,135,544
YELLOW PAGES. IT PAYS. WE'LL PROVE IT	1,974,969
MARKETING THE MEDIUM	2,000,964
YPPA and DESIGN	2,200,808
	1,527,495
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OCTOBER 30, 1999