

05-21-2002



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To the Honorable Commissioner of Patents and Trademarks:

Please record the attached original copy.

1. Name of conveying party:

The Loudon Group, Inc., a corporation of Kentucky

5113.02

Additional name(s) of conveying party(ies) attached: no

2. Name and address of receiving party:

Name: Farmers Feed Mill, Inc., a corporation of Kentucky

Address: 251 W. Loudon Avenue

City Lexington State Kentucky ZIP 40508

3. Nature of Conveyance: Assignment

Execution Date: May 1, 2002

Additional name(s) & address(es) attached? NO

4. Application number(s) or registration number(s):

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

Additional numbers attached:

2,087,554

2,104,049

2,177,865

2,192,148

2,195,344

5. Name and address of party to whom correspondence concerning documents should be mailed:

Name: Frank C. Leach, Jr.  
Address: P.O. Box 22455  
City: Lexington  
State: KY. ZIP 40522

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41): .....\$140.00 Enclosed

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

05/20/2002 DBYRNE 00000056 2087554

01 FC:481  
02 FC:482

40.00 OP  
100.00 OP

Frank C. Leach, Jr.  
Name of Person Signing

Frank C. Leach Jr  
Signature

5-2-02  
Date

Total number of pages comprising cover sheet: 3

OFFICE OF THE RECORDS  
MAY 13 AM 7:20  
FINANCE SECTION

ASSIGNMENT

Whereas, The Loudon Group, Inc., a corporation of Kentucky having its principal office at 251 W. Loudon Avenue, Lexington, Kentucky 40508 (hereinafter "LOUDON") owns the following marks registered in the United States Patent and Trademark Office:

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
CLUB PAWS	2,087,554	August 12, 1997
INCREDIPET	2,104,049	October 7, 1997
INCREDIBLE PETS	2,177,865	August 4, 1998
INCREDIPET and design	2,192,148	September 29, 1998
CLUB PAWS and design	2,195,344	October 13, 1998

(hereinafter collectively "the MARKS");

Whereas, Farmers Feed Mill, Inc., a corporation of Kentucky having its principal office at 251 W. Loudon Avenue, Lexington, Kentucky 40508 (hereinafter "FARMERS") desires to acquire the entire right, title and interest in the MARKS and the registrations thereof;

Now, therefore, for good and valuable consideration, receipt whereof is hereby acknowledged, LOUDON hereby sells, assigns, and transfers to FARMERS all right, title and interest in and to the MARKS, together with the good will of the business symbolized by the MARKS and the above-described registrations thereof.

