

05-29-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RE



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102105075

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Reed Elsevier Inc.

5.24.02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Illinois Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 06/23/2000

2. Name and address of receiving party(ies)

Name: Leisure and Entertainment Trade Show

Internal Address: c/o AMOA

Street Address: 1145 North Arlington Heights

City: Itasca State: IL Zip: 60143

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other Joint Venture

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2298057

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Ladas & Parry

Internal Address:

Street Address: 224 S. Michigan Avenue

City: Chicago State: IL Zip: 60604

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

John E. McKie Name of Person Signing

Signature

May 10, 2002 Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

05/28/2002 TDIAZ1 00000132 2298057

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TRADEMARK REEL: 002514 FRAME: 0445

ASSIGNMENT OF TRADEMARKS

WHEREAS, REED ELSEVIER INC., a Massachusetts corporation ("Assignor"), is the owner of record of the trademarks set forth on Exhibit A hereto (the "Marks"); and

WHEREAS, pursuant to the terms of the Asset Purchase Agreement dated as of June 23, 2000 by and between REED EXHIBITION COMPANIES, a division of Assignor, and LEISURE AND ENTERTAINMENT TRADE SHOWS ("Assignee"), Assignor has agreed to assign the Marks to Assignee;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks, together with the goodwill of the business in connection with which the Marks is used and which is symbolized by the Marks, and the right to sue and recover for past infringements of the Marks.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be duly executed as of this 23 day of June, 2000.

REED ELSEVIER INC.

By: Richard E. White

Name: Richard E. White

Title: President

Reed Exhibition Companies division

STATE OF Connecticut

COUNTY OF Fairfield

)
) ss.

On this the 23rd day of June, 2000, before me appeared Richard E. White the person who signed this instrument, who acknowledged that he is the ^{President of} REC, NA div of Reed Elsevier Inc. and that being duly authorized he signed such instrument as a free act on behalf of Reed Elsevier Inc.

Chandee Kishin Armani

My commission expires: 3/31/2003

BUSDOCS:863277.2

TRADEMARK

REEL 002514 FRAME: 0447

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EXHIBIT A
to
Assignment of Trademarks

Fun Expo service mark principal register as design: Reg. No. 2,298,057
first use: 0-0-1991
Int. Cls: 35 and 41