Form PTO-1594 (Rev. 03/01)



U.S. DEPARTMENT OF COMMERCE

U.S. Patent and Trademark Office 102114560 OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇒⇒⇒ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Name: The Interpublic Group of Companies, Inc. Shandwick USA, Inc. 1888 Century Park East, Suite 500 Address:_ Los Angeles, CA 90067 Street Address: 1271 Avenue of the Americas Individual(s) Association Limited Partnership General Partnership City: New York State: NY Corporation-State New York Other ____ Individual(s) citizenship____ Association___ Additional name(s) of conveying party(ies) attached? Aves No General Partnership_ 3. Nature of conveyance: Limited Partnership Assignment ☐ Merger **Delaware** Corporation-State_ Change of Name Security Agreement Other Other Nunc Pro Tunc Assignment If assignee is not domiciled in the United States, a domestic representative designation is attached: 📮 Yes 📮 No (Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No Execution Date: November 1, 1998 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) U.S. 1,690,455 Yes 🏻 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: concerning document should be mailed: Name: Robert J. Driscoll, Esq. 7. Total fee (37 CFR 3.41).....\$40.00 Internal Address:___ Enclosed Authorized to be charged to deposit account 8. Deposit account number: Kay & Boose LLP Street Address:___ One Dag Hammarskjold Plaza Zip: 10017 NY New York State: (Attach duplicate copy of this page if paying by deposit account) City: DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Robert J. Driscoll. Date Signature Name of Person Signing Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

06/06/2002 ANNERS 00000141 1690455

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TRADEMARK REEL: 002519 FRAME: 0851

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re:

Registrant:

The Interpublic Group of Companies, Inc.

Service Mark:

ROGERS & COWAN

Registration No.:

1,690,455

Registration Date:

June 2, 1992

REVOCATION AND SUBSTITUTE POWER OF ATTORNEY

Assistant Commissioner for Trademarks POST REG AMENDMENT - NO FEE 2900 Crystal Drive Arlington, VA 22202-3513

Dear Sir/Madam:

The Interpublic Group of Companies, Inc., owner of the above-identified registration, revokes any and all previous Powers of Attorney filed in connection with said registration and hereby substitutes and appoints Kay & Boose LLP and/or Robert J. Driscoll, Esq. and/or Nancy J. Felsten, Esq., One Dag Hammarskjold Plaza, New York, New York 10017, and members of the Bar of the State of New York, as Registrant's attorneys with full power of substitution and revocation, to prosecute any and all actions with respect to this registration.

Respectfully submitted,

Date: New York, New York

June 3, 2002

THE INTERPUBLIC GROUP OF COMPANIES, INC.

30667-003/73907.1

TRADEMARK REEL: 002519 FRAME: 0852

NUNC PRO TUNC ASSIGNMENT OF REGISTERED SERVICE MARK

STATE OF NEW YORK)	
)	ss.:
COUNTY OF NEW YORK)	

WHEREAS, Shandwick USA, Inc. ("Assignor"), a corporation duly organized and existing under the laws of the State of New York, with its principal place of business at 1888 Century Park East, Suite 500, Los Angeles, California 90067, has adopted, owns and is using the service mark listed below, which is registered with the United States Patent and Trademark Office:

Service Mark	Registration No.	Registration Date
ROGERS & COWAN	1,690,455	June 2, 1992

WHEREAS, The Interpublic Group of Companies, Inc. ("Assignee"), a corporation duly organized and existing under the laws of the State of Delaware, with its principal place of business at 1271 Avenue of the Americas, 44th Floor, New York, New York 10020, desires to acquire said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell and transfer to said Assignee all rights, title and interest in and to the said mark together with the goodwill of the business symbolized by the mark and the registration thereof, nunc pro tunc, effective as of November 1, 1998.

Dated effective as of: November 1, 1998

Subscribed to and sworn to before me this 3rd day of June, 2002

Notary Public

SHANDWICK USA, INC.

Name: Nicholas J. Camera

Title: Vice President/Secretary

30667-002/73899.1