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DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): DAY RUNNER, INC. 6-14-02 Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: General Electric Capital Corporation Internal Address: Street Address: 6701 Center Drive West, Ste. 520 City: Los Angeles State: CA Zip: 90045 Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execution Date: June 7, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2185299 1938002 1904400 1381281 2265632 1946378 1934906 2113058 Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Murphy Sheneman Julian & Rogers Internal Address: Bryan Snyder, Paralegal Street Address: 2049 Century Park East Suite 2100 City: Los Angeles State: CA Zip: 90067

6. Total number of applications and registrations involved: 15 7. Total fee (37 CFR 3.41): \$ 590.00 Enclosed Authorized to be charged to deposit account 8. Deposit account number: 20-0052 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Bryan Snyder, Paralegal Signature Date: 6/11/02 Name of Person Signing Total number of pages including cover sheet, attachments, and document: 8

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

06/28/2002 6T0411 00000042 200052 2185299

01 FC:481 40.00 CH 02 FC:482 350.00 CH

TRADEMARK REEL: 002533 FRAME: 0085

PART B
(Trademarks)

| <u>MARK</u> | <u>COUNTRY</u> | <u>REG. NUMBER</u> |
|---|----------------|--------------------|
| 411 | United States | 2185299 |
| Business Manager and design | United States | 2265632 |
| Day Runner | United States | 1938002 |
| Day Runner | United States | 1946378 |
| Day Runner and Design | United States | 1904400 |
| Day Runner and Design | United States | 1934906 |
| Day Runner and Design (segmented line) | United States | 1381281 |
| Day Runner and Design (Streaked Man Running) | United States | 2113058 |
| Design (Streaked Figure Running) | United States | 2071967 |
| Home Manager (Stylized) and design (coffee cup) | United States | 2223147 |
| MEMO-RY | United States | 1339189 |
| Organized for Life | United States | 2462346 |
| PRO Business System | United States | 1966339 |
| PRO Business System and Design | United States | 1963861 |
| Running Mate | United States | 1336645 |

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PATENT, TRADEMARK AND COPYRIGHT SECURITY AGREEMENT

THIS PATENT, TRADEMARK AND COPYRIGHT SECURITY AGREEMENT (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Agreement"), dated as of June 7, 2002, is made by DAY RUNNER, INC., a Delaware corporation ("Grantor"), in favor of GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation ("Lender").

RECITALS

A. Pursuant to that certain Loan and Security Agreement of even date herewith by and among Grantor, Lender, and the other Credit Parties signatory thereto (including all annexes, exhibits and schedules thereto, and as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Loan Agreement"), Lender has agreed to extend certain financial accommodations to or for the direct or indirect benefit of Grantor.

B. In order to induce Lender to enter into the Loan Agreement and the other Loan Documents and to induce Lender to extend the financial accommodations as provided for therein, Grantor has agreed to execute and deliver this Agreement to Lender.

AGREEMENT

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Grantor and Lender hereby agree as follows:

1. Definitions. Unless otherwise defined herein, capitalized terms or matters of construction defined or established in Schedule A to the Loan Agreement shall be applied herein as defined or established therein. All other undefined terms contained in this Agreement, unless the context indicates otherwise, shall have the meanings provided for by the Code to the extent the same are used or defined therein.

2. Grant of Security Interest in Intellectual Property Collateral. To secure the prompt and complete payment, performance and observance of all of the Obligations, Grantor hereby grants, assigns, conveys, mortgages, pledges, hypothecates and transfers to Lender a Lien upon all its right, title and interest in, to and under the following property, whether now owned by or owing to, or hereafter acquired by or arising in favor of, Grantor (including under any trade names, styles or derivations of Grantor), and whether owned by or consigned by or to, or leased from or to, Grantor, and regardless of where located (collectively, the "Intellectual Property Collateral"):

(a) all of Grantor's Patents and Patent Licenses to which it is a party, including those referred to in Part A to Schedule I hereto;

(b) all of Grantor's Trademarks and Trademark Licenses to which it is a party, including those referred to in Part B to Schedule I hereto;

(c) all of Grantor's Copyrights and Copyright Licenses to which it is a party, including those referred to in Part C to Schedule I hereto;

(d) all Goodwill, trade secrets, proprietary or confidential information, technical information, procedures, formulae, quality control standards, designs, operating and training manuals, customer lists and other General Intangibles with respect to the foregoing; and

(e) all Proceeds of the foregoing, including (i) any and all proceeds of any insurance, indemnity, warranty or guaranty payable to Grantor from time to time with respect to any of the foregoing, (ii) any and all payments (in any form whatsoever) made or due and payable to Grantor from time to time in connection with any requisition, confiscation, condemnation, seizure or forfeiture of all or any part of the foregoing by any Governmental Authority (or any Person acting under color of Governmental Authority), (iii) any claim of Grantor against third parties for (A) past, present or future infringement of any Patent or Patent License, (B) past, present or future infringement of any Copyright or Copyright License, (C) past, present or future infringement or dilution of any Trademark or Trademark License, or (D) injury to the Goodwill associated with any Trademark or Trademark License, (iv) any recoveries by Grantor against third parties with respect to any litigation or dispute concerning any of the foregoing, and (v) any and all other amounts from time to time paid or payable under or in connection with any of the foregoing, upon disposition or otherwise.

Notwithstanding the generality of the foregoing, the "Intellectual Property Collateral" excludes: (A) Contracts and General Intangibles to the extent the granting of a security interest therein (i) is contrary to applicable law or (ii) is prohibited by or would constitute a default under any agreement or document governing any such Contract or General Intangible (but only to the extent such prohibition or default is enforceable under applicable law); and (B) the "Licensed Property" under and as defined in the License Agreement #8878-WBLT made May 12, 1998, between Grantor and Warner Bros., a Division of Time Warner Entertainment Company L.P. (as the same may be amended, restated, supplemented or modified from time to time, the "Warner Agreement"), but not the proceeds and products of such Licensed Property or the Warner Agreement itself.

3. Covenants Regarding Intellectual Property Collateral.

(a) Grantor shall notify Lender immediately if it knows or has reason to know (i) that any application or registration relating to any of its Licenses, Patents, Trademarks or Copyrights that are material to the operation of its business may become abandoned or dedicated, or (ii) of any adverse determination or development (including the institution of, or any such determination or development in, any proceeding in the United States Patent and Trademark Office, the United States Copyright Office or any court) regarding Grantor's ownership of any such License, Patent, Trademark or Copyright that is material to the operation of its business, its right to register the same, or to keep and maintain the same. The parties hereto understand and agree that trademarks of any Corporate Credit Party registered outside of the United States of America may be permitted to lapse in accordance with the business judgment of such Corporate Credit Party.

(b) In no event shall Grantor, either directly or through any agent, employee, licensee or designee, file an application for the registration of any Patent, Trademark or Copyright with the United States Patent and Trademark Office, the United States Copyright Office or any similar office or agency without giving Lender written notice thereof, and, upon request of Lender, Grantor shall execute and deliver any and all security documents as Lender may reasonably request to evidence Lender's Lien on such Patent, Trademark or Copyright, and the General Intangibles of Grantor relating thereto or represented thereby.

(c) Grantor shall take all actions necessary or reasonably requested by Lender to maintain and pursue each application, to obtain the relevant registration and to maintain the registration of each of its Patents, Trademarks and Copyrights, including the filing of applications for renewal, affidavits of use, affidavits of noncontestability and opposition and interference and cancellation proceedings, unless Grantor shall determine that (i) such Patent, Trademark or Copyright is not material to the conduct of its business or (ii) in its reasonable judgment, it is not desirable to Grantor's business to register such Patent, Trademark or Copyright.

(d) In the event that any of Grantor's Intellectual Property is infringed upon, or misappropriated or diluted by a third party, Grantor shall notify Lender promptly after Grantor learns thereof. Grantor shall, unless it shall reasonably determine that such Intellectual Property is not material to the conduct of its business or operations, promptly sue for, and seek recovery of any and all damages resulting from, such infringement, misappropriation or dilution, and shall take such other actions as Lender shall deem appropriate under the circumstances to protect such Intellectual Property.


4. Loan Agreement. The Liens granted pursuant to this Agreement are granted in conjunction with, and restate the Liens granted to Lender pursuant to the Loan Agreement with respect to the Intellectual Property Collateral identified herein. Grantor hereby acknowledges and affirms that the rights and remedies of Lender with respect to the Liens granted under this Agreement are more fully set forth in the Loan Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

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IN WITNESS WHEREOF, the parties have executed this Patent, Trademark and Copyright Security Agreement as of the date first set forth above.

"Grantor"

DAY RUNNER, INC.

By: 
Name: Mark Klages
Title: CEO

Agreed to and Acknowledged by:

"Lender"

GENERAL ELECTRIC CAPITAL CORPORATION

By: 
David Klages
Duly Authorized Signatory

SCHEDULE I
to
PATENT, TRADEMARK AND
COPYRIGHT SECURITY AGREEMENT

PART A
(Patents)

| <u>TITLE</u> | <u>COUNTRY</u> | <u>PATENT NUMBER</u> |
|---|----------------|--------------------------|
| Phone Manager | United States | D414806 |
| Design: Multi-Purpose Information Center | Canada | 83590 |
| Design: Multi-Purpose Information Center | United States | 388459 |
| Design: Multi-Purpose Information Center | Canada | 83588 |
| Design: Multi-Purpose Information Center | United States | D392318 |
| Sliding Ring Mount for a Pocket Binder | United States | 5186565 |
| Design: Multi-Purpose Information Center | United States | D394456 |
| Design: Multi-Purpose Information Center/Vertical | Canada | 87344 |
| Design: Multi-Purpose Information Center/Vertical | United States | D397724 |
| Design: Multi-Purpose Information Center/Horizontal | Canada | 87345 |
| Design: Multi-Purpose Information Center/Horizontal | United States | D396490 |
| Design: Multi-Purpose Information Center | United States | D390263 |
| Design: Multi-Purpose Information Center/Cubicle | United States | D417701 |
| Design: Multi-Purpose Information Center/Message | United States | D404429 |
| Design: Multi-Purpose Information Center/Org Bd. | United States | D405827 |
| Design: Multi-Purpose Message Board | United States | 5948498 |
| Rotatable Binder Insert | United States | 5219239 |
| Rotatable Binder Attachment | United States | 5232301 |
| Sliding Rotatable Binder Attachment | United States | 5295758 |
| Multi-Purpose Message Board | United States | 5527069 |
| Notebook Binder Having a Tray with Sliding Lid | United States | 5340156 |

PART B
(Trademarks)

| <u>MARK</u> | <u>COUNTRY</u> | <u>REG. NUMBER</u> |
|---|----------------|--------------------|
| 411 | Canada | 833851 |
| 411 | United States | 2185299 |
| Business Manager and design | United States | 2265632 |
| Day Runner | United States | 1938002 |
| Day Runner | Argentina | 1509985 |
| Day Runner | Australia | 424629 |
| Day Runner | Brazil | 819622451 |
| Day Runner | Canada | 361126 |
| Day Runner | Denmark | 61391992 |
| Day Runner | United Kingdom | B1239525 |
| Day Runner | Finland | 5000/91 |
| Day Runner | France | 1307038 |
| Day Runner | Germany | 1106680 |
| Day Runner | Greece | 106480 |
| Day Runner | Hong Kong | B00372 |
| Day Runner | Hong Kong | 10557/95 |
| Day Runner | Indonesia | 403039 |
| Day Runner | Italy | 725806 |
| Day Runner | Malaysia | 96-15145 |
| Day Runner | Mexico | 425278 |
| Day Runner | Norway | 159250 |
| Day Runner | New Zealand | 258474 |
| Day Runner | Philippines | 115752 |
| Day Runner | Portugal | 278927 |
| Day Runner | Spain | 1103428 |
| Day Runner | Sweden | 239797 |
| Day Runner | Switzerland | 395048 |
| Day Runner | United States | 1946378 |
| Day Runner and Design | United States | 1904400 |
| Day Runner and Design | United States | 1934906 |
| Day Runner and Design (segmented line) | United States | 1381281 |
| Day Runner and Design (Streaked Man Running) | United States | 2113058 |
| Design (Streaked Figure Running) | United States | 2071967 |
| Home Manager (Stylized) and design (coffee cup) | United States | 2223147 |
| MEMO-RY | United States | 1339189 |
| Organized for Life | United States | 2462346 |
| PRO Business System | United States | 1966339 |
| PRO Business System and Design | United States | 1963861 |
| Running Mate | Canada | 347359 |
| Running Mate | United States | 1336645 |

PART C
(Copyrights)

NONE.