Mail documents to be recorded with required cover sheet information to: missioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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Trademark Assignment

WHEREAS, MEDIACOPY, Inc., a California Corporation, with its principal place of business at 1739 Doolittle Drive, San Leandro, California 94577 ("Assignor"), has adopted, owns and is using the Stylized Ribbon Mark for MEDIACOPY ("the Mark") in connection with the following goods and/or services:

<u>International Class 35</u>: Distributorships in the field of recordable media formats containing audio, visual, textual and software content, namely video cassettes, CD-ROM's and Digital Video Discs (DVD's); promoting the sale of goods and services of others through the distribution of printed materials and promotional contests related to recordable media formats, inventory control and business management services, namely logistical services;

<u>International Class 39</u>: Storage and transportation of video cassettes, CD-ROM's and Digital Video Discs (DVD's) of others by truck;

International Class 40: Duplication of recordable media formats containing audio, visual, textual and software content, namely video cassettes, CD-ROM's, and Digital Video Discs (DVD's), custom manufacture of recordable media formats containing audio, visual, textual and software content, namely video cassettes, CD-ROM's, and Digital Video Discs (DVD's);

<u>International Class 41</u>: Production of recordable media formats containing audio, visual, textual and software content, namely video cassettes, CD-ROM's, and Digital Video Discs (DVD's); and

WHEREAS, Assignor has applied to register the Mark on the *Principal Register* of the United States Patent and Trademark Office in connection with the above-described goods and/or services, Application Serial No. 76/056223 filed on May 24, 2000; Notice of Publication Under 12(a) sent on May 28, 2002; and

WHEREAS, MEDIACOPY Texas, Inc., a Delaware Corporation, with its principal place of business at 1390 Don Haskins, El Paso, Texas 79936 ("Assignee"), desires to acquire the Mark and the above-referenced *Registration*;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the pending *Application* for *Registration*.

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MEDIACOPY, Inc.

Name: Gerald D. Drozd

Title: Chief Financial Officer

Dated effective as of: January 1, 2001

Notary Public

My Commission Expires: 1-9.2006

BARBARA A DUNSDON
Notary Public
State of Texas
My Commission Expires
January 9, 2006

RECORDED: 07/01/2002

TRADEMARK REEL: 002542 FRAME: 0838