



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

7-2202

1. Name of conveying party(ies):

S&D Coffee, Inc.

- Individual(s)
- General Partnership
- Corporation-State - North Carolina
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: _____

2. Name and address of receiving party(ies)

Name: Virginia Polytechnic Institute
and State University
 Address: Licensing and Trademark
Administration
 Street Address: Southgate Drive
 City: Blacksburg State: VA Zip: 24061

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State

Other Public University
 If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 2,232,408

B. Trademark Registration No.(s) _____

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Evan Kent Auberry, Esq.

Internal Address: Suite 1400

Street Address: 300 N. Greene Street

City: Greensboro State: NC Zip: 27401

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.

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Evan Kent Auberry
Name of Person Signing

40.00 OP

[Signature]
Signature

7/19/02
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK AND GOODWILL

THIS ASSIGNMENT, dated this 12th day of July, 2002, from S&D COFFEE, INC., a North Carolina Corporation ("ASSIGNOR"), to VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY, a public university chartered by the Commonwealth of Virginia ("ASSIGNEE");

WHEREAS, ASSIGNOR is the owner of the mark HOKIE BLEND as registered on the Principal Register of the United States Patent and Trademark Office, Registration No. 2,232,408 for the goods listed in the registration (the "Mark"), and of the goodwill of the business carried on in connection with the Mark and the registrations thereof; and

WHEREAS, ASSIGNOR desires to assign and transfer to the ASSIGNEE all of its right, title, and interest in the Mark;

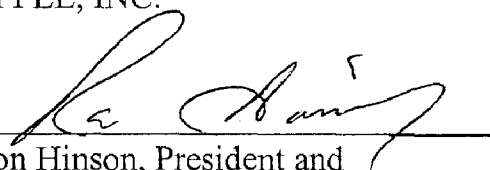
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

ASSIGNOR hereby assigns and transfers to the ASSIGNEE all of its right, title, and interest in and to the Mark, the registration of the Mark, and the goodwill of the business associated with the Mark, together with all claims, demands, and causes of action for past infringement of said Mark and for unfair competition in business in connection therewith wheresoever or by whomsoever committed.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be executed as of the day, month, and year first above written.

S&D COFFEE, INC.

By: _____


Ron Hinson, President and
Chief Executive Officer