

07-22-2002

TRADEMARKS ONLY

1-31-92 Docket No.

054, 317.066)

To the Honorable Commissione

ne attached original documents or copy hereof.



102162106

06/28/02

1. Name of conveying party(ies):

NPD Marketing Services, L.P.

Individual(s) Association
General Partnership X Limited Partnership
State Delaware
Additional name(s) of conveying party(ies) attached Yes X No

2. Name and address of receiving party(ies):

Name: The NPD Group, Inc.

Address: 900 West Shore Road
Port Washington, NY 11050

Individual(s) citizenship:
Association
General Partnership
Limited Partnership
X Corporation-State New York

If assignee is not domiciled in the United States, a domestic representative designation is attached:
Yes X No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached?
Yes X

3. Nature of conveyance:

X Assignment Merger
Security Agreement Change of Name
Other:

Execution Date: June 18, 2002

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,754,174

2,177,064

1,997,166

Additional Numbers attached? Yes No X

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark N. Mutterperl
Internal Address: Fulbright & Jaworski L.L.P.
Street Address: 666 Fifth Avenue
City: New York State: NY Zip: 10103

6. Total number of applications and registration involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed
X Authorized to be charged to deposit account in the event of insufficiency of check

8. Deposit account number:

[NUMBER] 50.0624-Order No. 10016545

(Attach duplicate copy of this page if paying by deposit account)

07/22/2002 6TOM11 00000011 500624 1754174

01 FC:481 40.00 CH
02 FC:482 50.00 CH

DO NOT USE THIS SPACE

JUN 28 2002

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark N. Mutterperl
Name of Person Signing

Signature

June 26, 2002
Date

Total number of pages including cover sheet and attachments

OMB No. 0651-0011 (exp. 4/94)

"Express Mail" mailing label No. EL638931617 US

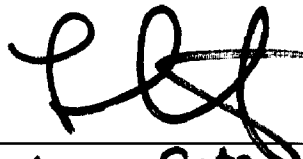
TRADEMARK ASSIGNMENT

WHEREAS, NPD Marketing Services, L.P., a limited partnership organized under the laws of the State of Delaware, having a place of business at 900 West Shore Road, Port Washington, New York 11050 ("Assignor"), owns the following marks: (i) TRSTS (Stylized), which is registered in the United States Patent and Trademark Office, Registration No. 1,754,174, issued February 23, 1993; (ii) SOFTRENDS, which is registered in the United States Patent and Trademark Office, Registration No. 2,177,064, issued July 28, 1998; and (iii) EUROTOYS, which is registered in the United States Patent and Trademark Office, Registration No. 1,997,166, issued August 27, 1996 (the "Marks"); and

WHEREAS, The NPD Group, Inc., a corporation organized under the laws of the State of New York, having a place of business at 900 West Shore Road, Port Washington, New York 11050 ("Assignee"), desires to acquire the Marks and the registrations thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.


NPD MARKETING SERVICES, L.P.

By 
Name: **Lanny Katz**
Title: **Sr Vice President**

STATE OF *New York*)
) ss.:
COUNTY OF *NASSAU*)

On the *18th* day of *JUNE*, 2002, before me personally came Lanny Catz, to me known to be the individual described in, and who executed, the foregoing instrument, and acknowledged that he executed the same.

SEAL



Notary Public
CAROL LENNETT
Notary Public, State of New York
No. 01LE4974946
Qualified in Nassau County
Commission Expires *11-26-2007*