



TO THE ASSISTANT COMMISSIONER OF PATENT

attached original documents or copy thereof.

102162676

1. Name of conveying party(ies): (If multiple assignors, list numerically)

Shoei Safety Helmet Corporation

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - State - California
- Other:

7-11-02

Additional name(s) of conveying party(ies) attached?  
 Yes  No

2. Name and address of receiving party(ies):

Name: Yamaha Hatsudoki Kabushiki Kaisha  
Internal Address:  
Street Address: 2500 Shingai  
City: Iwata-shi, Shizuoka-ken State: Japan ZIP:

JUL 11 2002

- Individual
- Association
- General Partnership
- Limited Partnership
- Corporation - Japan
- Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) and address(es) attached?  
 Yes  No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other:

Execution Date: (If multiple assignors, list execution dates in numerical order corresponding to numbers indicated in 1 above) June 17, 2002

4. Application number(s) or registration number(s): 1

- a. Trademark Application No(s):  
76/093,415
- b. Trademark Registration No(s):

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Catherine J. Holland  
KNOBBE, MARTENS, OLSON & BEAR, LLP  
Customer No. 20,995  
Internal Address: Sixteenth Floor  
Street Address: 620 Newport Center Drive  
City: Newport Beach State: CA ZIP: 92660  
Attorney's Docket No.: YAMAT2.433T

7. Total fee (37 CFR 1.21(h)): \$40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 11-1410

Please charge this account for any additional fees which may be required, or credit any overpayment to this account.

6. Total number of applications and registrations involved:  
1

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Catherine J. Holland  
Name of Person Signing

Signature

7/8/02  
Date

Total number of pages including cover sheet, attachments and document: 3

Mail documents to be recorded with required cover sheet information to:

07/19/2002 BBYRNE 00000241 76093415

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40.00 DP

U.S. Patent and Trademark Office  
Attn: Assignment Division  
Crystal Gateway-4  
1213 Jefferson Davis Highway, Suite 320  
Arlington, VA 22202

Mark: VENOM

Serial No.: 76/093,415

Registrant: Yamaha Hatsudoki Kabushiki Kaisha

DESIGNATION OF DOMESTIC REPRESENTATIVE

Catherine J. Holland of Knobbe, Martens, Olson & Bear, LLP, 620 Newport Center Drive, 16th Floor, Newport Beach, California 92660, is hereby designated Applicant's representative upon whom notices of proceedings affecting the mark may be served.

Yamaha Hatsudoki Kabushiki Kaisha,

Dated: July 1, 2002

By: T. Ohtsubo

Mr. Toyoo Ohtsubo  
Senior General Manager, Intellectual  
Property Operations

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**TRADEMARK ASSIGNMENT**

This Trademark Assignment ("Assignment") is effective as of the 17<sup>th</sup> day of June, 2002, by and between Shoei Safety Helmet Corporation, a California corporation having a place of business at 3002 Dow Avenue, Suite 128, Tustin, California 92780 ("ASSIGNOR"), and Yamaha Hatsudoki Kabushiki Kaisha, a Japanese corporation having a place of business at 2500 Shingai, Iwata shi, Shizuoka-ken, Japan ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted and used the trademark VENOM ("Trademark") in connection with motorcycle helmets;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the United States federal trademark application Serial No. 76/093,415 relating to the Trademark ("Application");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Application; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Application worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE

- (1) All rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Application including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement worldwide; and
- (2) The goodwill symbolized by said Trademark and Application, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

ASSIGNEE acknowledges that the Application is currently suspended by the United States Patent and Trademark Office pursuant to a letter dated January 17, 2001 from the examining attorney.

Date: 6/17/02

Shoei Safety Helmet Corporation  
By: [Signature]  
Name: William D. Laske  
Title: General Manager

STATE OF CALIFORNIA )  
 ) ss.  
COUNTY OF ORANGE )

On 6-17-2002, before me, Heather Myers, personally appeared personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that executed the same in authorized capacity(ies), and that by signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

[Signature]  
Signature  
HEATHER MYERS  
COMM. 1305829  
Notary Public-California  
ORANGE COUNTY  
My Comm. Ex. May 25, 2005

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