

07-30-2002



TRADEMARK  
4047-4023, 4024, 4025, 4026, 4027

IN THE UNITED STATES OF AMERICA  
102174015  
TRADEMARK OFFICE  
TRADEMARK RECORDATION COVER SHEET

HON. COMMISSIONER OF PATENTS AND TRADEMARKS  
BOX ASSIGNMENTS  
Washington, D.C. 20231

Sir:

Please record the attached original documents or copies thereof.

1. Submission Type:

07-11-02

New

Resubmission (Non-Recordation) - Document ID# \_\_\_\_\_

Correction of PTO Error: Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Corrective Document: Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

2. Name Of Conveying Party(ies):

Name: Herman's Sporting Goods, Inc.

Formerly \_\_\_\_\_

Execution Date (Month/Day/Year) December 1, 1997

Individual(s)

Association

General Partnership

Limited Partnership

Corporation

Other \_\_\_\_\_

Citizenship/State of Incorporation Delaware

Additional name(s) conveying party(ies) attached?  Yes  No

3. Name and address of receiving party(ies):

Name: Reda Sports, Inc.

DBA/AKA/TA: \_\_\_\_\_

Address: 110 Main Street, P.O. Box 3609

City West Easton State Pennsylvania ZIP 18043-3609

Individual(s)

Association

General Partnership

Limited Partnership

Corporation-

Other

Citizenship/State of Incorporation Pennsylvania

07/30/2002 TBIAZ1 00000016 134500 1175070

01 FC:481  
02 FC:482

40.00 CH  
100.00 CH  
713838 v1

TRADEMARK  
REEL: 002551 FRAME: 0607

If assignee is not domiciled in the U.S., a domestic representative designation is attached:  Yes  No  
(Designation must be a separate document from Assignment).

Additional name(s) & address(es) attached?  Yes  No

4. Conveyance Type:

- Assignment
- Security Agreement
- License
- Other
- Merger
- Change of Name
- Nunc Pro Tunc Assignment

Effective Date: \_\_\_\_\_ (if nunc pro tunc assignment)

5. Application Number(s) and marks or Registration Number(s) and marks:

Trademark Application No.(s) \_\_\_\_\_ (Mark: \_\_\_\_\_)

Trademark Registration No.(s) 1175070 (Mark: SEA CRUISER); 1182516 (Mark: CAMP-A-RAMA); 1437215 (Mark: EZ RIDER); 1212523 (Mark: MICRO-FLEX); 1148444 (Mark: ROYAL JAVELIN)

Additional numbers attached?  Yes  No

6. Name and address of party to whom correspondence concerning document should be mailed:

Name: Cindy M. Zelson, Esq. c/o Morgan & Finnegan L.L.P.

Street Address: 345 Park Avenue

City New York State New York ZIP 10154

Area Code and Telephone Number (212) 415-8747

7. Total number of applications and registrations involved: 5

8. Total fee (37 CFR 3.41):.....\$ 140.00

- Enclosed
- Authorized to be charged to deposit account

9. Deposit Account Number: 13-4500. Authorization to charge additional fees to deposit account:  Yes  No

10. Statement and Signature

*Charges to deposit account are authorized, as indicated herein*

Cindy M. Zelson Cindy M. Zelson 7/11/02  
 Name of Person Signing Signature Date

Total amount of pages in cover sheet: 3

## ASSIGNMENT

This Assignment, having an effective date of the 1st day of December, 1997, by and between **HERMAN'S SPORTING GOODS, INC.**, a Delaware corporation, having a business address at 2 Germak Drive, Carteret, New Jersey 07008, (hereinafter "**ASSIGNOR**") *and* **REDA SPORTS, INC.**, a Pennsylvania corporation, having a principal place of business at 110 Main Street, P.O. Box 3609, West Easton, Pennsylvania 18043-3609 (hereinafter "**ASSIGNEE**")

WHEREAS, **ASSIGNOR** adopted and used the trade names and trademarks "**BUTCHART NICHOLLS**"; "**BUTCHART-NICHOLLS**"; "**CAMP-A-RAMA**"; "**EZ RIDER (Stylized)**"; "**MICRO-FLEX**"; "**OCEANIC**"; "**OMNI**"; "**ROYAL JAVELIN (Stylized)**"; and "**SEA CRUISER**" (hereinafter referred to as the "Marks") and applied for and received several U.S. Trademark Registrations for the Marks, a Schedule of Trademarks containing a listing of each of said Registrations for the Marks, including a detailed description thereof, is attached hereto and made part hereof as Appendix A; and

WHEREAS, **ASSIGNOR** is a Debtor in Bankruptcy under Chapter 11, Title 11 of the United States Code § 1101, et seq. in the United States Bankruptcy Court for the District of New Jersey captioned In re: Herman's Sporting Goods, Inc., Bankruptcy No.: 96-33538 [WHG], and an Order approving the sale of certain trademark properties of the **ASSIGNOR** to the **ASSIGNEE** has issued from the Bankruptcy Court entitled Approving Private Sale Agreement With Reda Sports, Inc. dated December 11, 1997, a copy of said Order is attached hereto and made part hereof as Exhibit A; and

WHEREAS, **ASSIGNEE** is desirous of acquiring and owning said trade names, trademarks and the U.S. Trademark Registrations received therefor, and the good will associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said **ASSIGNOR** does assign and transfer to the said **ASSIGNEE** all right, title, interest and claim in and to said Marks as set forth on the attached Schedule of Trademarks.

together with the good will of the business symbolized by the Marks and associated therewith, and the Registrations for said Marks, and any related legal and/or equitable claims appurtenant thereto, to be held and enjoyed by the above-named ASSIGNEE, for ASSIGNEE's own use and behoof, and for ASSIGNEE's legal representatives and assigns, to the full end of the term or terms for which said Registrations were granted, as fully and entirely as the same would have been held by the undersigned ASSIGNOR had this assignment and sale not been made; all without further or additional compensation to the ASSIGNOR..

HERMAN'S SPORTING GOODS, INC.

By: Thomas J. Noonan, Jr.  
Name: THOMAS J. NOONAN, JR.  
Title: RESPONSIBLE PERSON

State of New Jersey )  
County of Somerset ) ss:

Before me, the Subscriber, a Notary Public, for the State of New Jersey, County of Somerset personally appeared Thomas J. Noonan, Jr. the person who signed this instrument on behalf of **Herman's Sporting Goods, Inc.**, who was authorized to sign this instrument on behalf of said Corporation, and who acknowledged that he/she signed this instrument as a free act and deed.

Witness my hand and notarial seal this 5 day of March, 1998.

Dorothy A. Pietrucha (Seal)  
Notary Public

DOROTHY A. PIETRUCHA  
Notary Public, New Jersey  
My Commission Expires September 27, 1999

**APPENDIX A**

**SCHEDULE OF TRADEMARKS**

1. **U.S. Trademark Registration 1,113,199**  
**Mark:** BUTCHART NICHOLLS  
**Class:** 025  
**Goods:** Sport clothes -- namely, golf clothing for men and women -- namely, pants, shorts, shirts, dresses, blouses, skirts, caps and socks, golf shoes and golf gloves  
**Applicant:** W. R. Grace & Co.  
**Serial No.:** 73/144,525  
**Filing Date:** 10/13/1977  
**Registration No.:** 1,113,199  
**Registered:** 02/13/1979  
**Registrant:** Herman's Sporting Goods, Inc.
  
2. **U.S. Trademark Registration 1,140,016**  
**Mark:** BUTCHART-NICHOLLS  
**Class:** 028  
**Goods:** Golf equipment and accessories -- namely, golf clubs, golf balls, golf covers, golf spikes and golf tees  
**Applicant:** W. R. Grace & Co.  
**Serial No.:** 73/100,704  
**Filing Date:** 09/22/1976  
**Registration No.:** 1,140,016  
**Registered:** 09/30/1980  
**Registrant:** Herman's Sporting Goods, Inc.
  
3. **U.S. Trademark Registration 1,182,516**  
**Mark:** CAMP-A-RAMA  
**Class:** 042  
**Services:** Retail Sporting Goods Store Services  
**Applicant:** Herman's Sporting Goods, Inc.  
**Serial No.:** 73/230,919  
**Filing Date:** 09/11/1979  
**Registration No.:** 1,182,516  
**Registered:** 12/15/1981  
**Registrant:** Herman's Sporting Goods, Inc.

4. **U.S. Trademark Registration 1,437,215**  
**Mark:** EZ RIDER (Stylized)  
**Classes:** 012  
**Goods:** Manually pulled golf carts  
**Applicant:** Herman's Sporting Goods, Inc.  
**Serial No.:** 73/318,814  
**Filing Date:** 07/13/1981  
**Registration No.:** 1,437,215  
**Registered:** 04/21/1987  
**Registrant:** Herman's Sporting Goods, Inc.
5. **U.S. Trademark Registration 1,212,523**  
**Mark:** MICRO-FLEX  
**Class:** 028  
**Goods:** Fishing line  
**Applicant:** Herman's Sporting Goods, Inc.  
**Serial No.:** 73/273,558  
**Filing Date:** 08/11/1980  
**Registration No.:** 1,212,523  
**Registered:** 10/12/1982  
**Registrant:**
6. **U.S. Trademark Registration 1,100,884**  
**Mark:** OCEANIC  
**Class:** 028  
**Goods:** Fishing rods  
**Applicant:** Herman's Sporting Goods, Inc.  
**Serial No.:** 73/148,820  
**Filing Date:** 11/16/1977  
**Registration No.:** 1,100,884  
**Registered:** 08/29/1978  
**Registrant:** Herman's Sporting Goods, Inc.
7. **U.S. Trademark Registration 1,107,412**  
**Mark:** OMNI  
**Class:** 028  
**Goods:** Sports equipment -- namely, golf clubs and golf balls ,  
**Applicant:** Herman's Sporting Goods, Inc.  
**Serial No.:** 73/133,071  
**Filing Date:** 07/07/1977  
**Registration No.:** 1,107,412  
**Registered:** 11/28/1978  
**Registrant:** Herman's Sporting Goods, Inc.

8. **U.S. Trademark Registration 1,148,444**  
**Mark:** ROYAL JAVELIN (Stylized)  
**Class:** 025  
**Goods:** Swimwear  
**Applicant:** Herman's Sporting Goods, Inc.  
**Serial No.:** 73/131,744  
**Filing Date:** 06/24/1977  
**Registration No.:** 1,148,444  
**Registered:** 03/17/1981  
**Registrant:** Herman's Sporting Goods, Inc.

9. **U.S. Trademark Registration 1,175,070**  
**Mark:** SEA CRUISER  
**Class:** 012  
**Goods:** Inflatable boats  
**Applicant:** Herman's Sporting Goods, Inc.  
**Serial No.:** 73/281,887  
**Filing Date:** 10/15/1980  
**Registration No.:** 1,175,070  
**Registered:** 10/27/1991  
**Registrant:** Herman's Sporting Goods, Inc.

and the Registrations for said Marks, and any related legal and/or equitable claims appurtenant thereto, to be held and enjoyed by the above-named **ASSIGNEE**, for **ASSIGNEE's** own use and behoof, and for **ASSIGNEE's** legal representatives and assigns, to the full end of the term or terms for which said Registrations were granted, as fully and entirely as the same would have been held by the undersigned **ASSIGNOR** had this assignment and sale not been made, all without further or additional compensation to the **ASSIGNOR**.

**HERMAN'S SPORTING GOODS, INC.**

By: Thomas J. Neenan, Jr.  
Name: THOMAS J. NEENAN, JR.  
Title: RESPONSIBLE PERSON

State of New Jersey )  
County of Somerset ) ss:

Before me, the Subscriber, a Notary Public, for the State of New Jersey, County of Somerset, personally appeared Thomas J. Neenan, Jr., the person who signed this instrument on behalf of **Herman's Sporting Goods, Inc.**, who was authorized to sign this instrument on behalf of said Corporation, and who acknowledged that he/she signed this instrument as a free act and deed.

Witness my hand and notarial seal this 5 day of March, 1998.

Dorothy A. Pietrucha (Seal)  
Notary Public

**DOROTHY A. PIETRUCHA**  
Notary Public, New Jersey  
My Commission Expires September 27, 1999