

08-14-2002

Docket No.:

6023-012



102189776

Attached original documents or copy thereof.

To the Honorable Commissioner of Patent:

1. Name of conveying party(ies):

Gary Yamamoto Custom Baits, Inc.

8.9.02

- Individual(s)
- General Partnership
- Corporation-State Arizona
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: March 25, 2002

2. Name and address of receiving party(ies):

Name: Gary Yamamoto

Internal Address:

Street Address: P.O. Box 100

City: Page State: AZ ZIP: 86040

- Individual(s) citizenship US
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

If assignee is not domiciled in the United States, a domestic designation is Yes N
(Designations must be a separate document from Additional name(s) & address(es) Yes N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

76/323,825

Additional numbers

B. Trademark Registration No.(s)

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David G. Rosenbaum

Internal Address: Rosenbaum & Associates, P.C.

Street Address: 875 North Michigan Avenue

Suite #3600

City: Chicago State: IL ZIP: 60611

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

18-2000

08/13/2002 6TOM11 00000097 182000 76323825

01 FC:481 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lori Dunham

Name of Person Signing

Signature

July 29, 2002

Date

Total number of pages including cover sheet, attachments, and

2

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re:

Mark: YAMAMOTO HULA GRUB

Application Serial No.: 76/323,825

Applicant: Gary Yamamoto Custom Baits, Inc.

International Classes: 028

Application Date: October 11, 2001

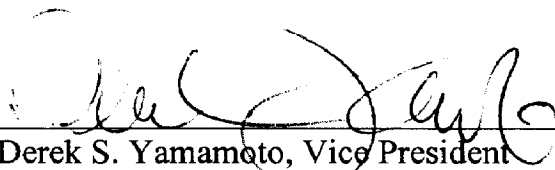
TRADEMARK ASSIGNMENT

Applicant, Gary Yamamoto Custom Baits, Inc., by and through its duly authorized representative, Derek S. Yamamoto, for good and valuable consideration, receipt of which is hereby acknowledged, does hereby sell, assign, and otherwise transfer all right, title and interest to the Trademark Registration Application, filed on October 11, 2001 and now pending before the United States Patent and Trademark Office, as Serial No. 76/323,825, as well as the goodwill associated with this Trademark, to Gary Yamamoto, an individual, whose address is P.O. Box 1000, Page, Arizona 86040.

This Assignment shall be deemed effective, operative and in effect as of February 4, 2002.

Derek S. Yamamoto hereby represents and warrants that he is the duly authorized representative, officer and director of the Applicant, Gary Yamamoto Custom Baits, Inc., and is empowered to execute this Assignment on behalf of the Applicant.

Dated: 3-25-02



Derek S. Yamamoto, Vice President
Gary Yamamoto Custom Baits, Inc.