

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 eMap USA, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-Delaware
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving party(ies)

Name: PRIMEDIA Specialty Group Inc.
 Attn: General Counsel
 Address: 745 Fifth Ave.
 New York, NY 10151

Individual(s) citizenship
 Corporation - Delaware
 Association
 General Partnership
 Limited Partnership

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 23, 2001

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark Registration No.(s)
 789364

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Deborah K. Squiers, Esq.
 Cowan, Liebowitz & Latman, P.C.
 1133 Avenue of the Americas
 New York, NY 10036-6799

6. Total number of applications and registrations involved:
1

7. Total fee (37 CFR 3.41)..... \$ 40

Enclosed
 Any deficiency is authorized to be charged to Deposit Account No. **03-3415**.

8. Deposit Account No. **03-3415**
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah K. Squiers Deborah K. Squiers October 21, 2002
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: _____

STATE OF DELAWARE
SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 09:00 AM 08/23/2001
010415765 - 2653578

emap>usa

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
EMAP USA, INC.

PURSUANT to Section 242
of the Corporation Law of the
State of Delaware

EMAP USA, Inc. (the "Corporation"), organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

By vote of a majority of the Directors of the Corporation and pursuant to Sections 141 and 242 of the General Corporation Law of the State of Delaware, a resolution was duly adopted setting forth an amendment to the Certificate of Incorporation of the Corporation and declaring said amendment to be advisable. The stockholders of the Corporation have duly approved said amendment pursuant to written consent of a majority of the stockholders, all in accordance with Sections 328 and 242 of the General Corporation Law of the State of Delaware. The resolution setting forth the amendment is as follows:

RESOLVED: That Article FIRST of the Certificate of Incorporation of the Corporation, as amended, be and hereby is deleted, and the following Article FIRST is substituted therefor:

FIRST: "The name of the Corporation is PRIMEDIA Specialty Group Inc."

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by its President and attested by its Secretary this 23 day of August, 2001.

EMAP USA, Inc.

By: Tom Moloney
Tom Moloney
Its President

ATTEST:

Keith Marriott
Keith Marriott
Secretary

:1322308-1



State of Delaware
Office of the Secretary of State PAGE 1

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EMAP USA, INC.", CHANGING ITS NAME FROM "EMAP USA, INC." TO "PRIMEDIA SPECIALTY GROUP INC.", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF AUGUST, A.D. 2001, AT 9 O'CLOCK A.M.



Harriet Smith Windsor
Harriet Smith Windsor, Secretary of State

2653578 8100

010445398

AUTHENTICATION: 1333950

DATE: 09-07-01 TRADEMARK

REEL: 2563 FRAME: 0587

SCHEDULE A

Mark:

Registration No.:

TEEN (Stylized)

789364