

FORM PTO-1594

Docket No. 42934/MM/F371

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

Box Assignment
Commissioner of Patents and Trademarks
Washington, D.C. 20231

Post Office Box 7068
Pasadena, CA 91109-7068

Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof:

<p>1. Name of conveying party(ies): Pure Jeanius, Inc.</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Other <input checked="" type="checkbox"/> Exists Under Laws of California</p> <p>Additional name(s) of conveying party(ies) attached: NO</p>	<p>2. Name and address of receiving party(ies): Name: R.S.V. Sport, Inc.</p> <p>Street Address: 6565 East Washington Boulevard Commerce, California 90040</p> <p><input type="checkbox"/> Individual(s) citizenship <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Other: <input checked="" type="checkbox"/> Exists Under Laws of California</p>
<p>3. Name of conveyance: <input checked="" type="checkbox"/> Assignment of Entire Interest <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other:</p> <p>Execution Date: October 23, 2002</p>	<p>If assignee is not domiciled in the United States, a domestic representative designation is attached: NO</p> <p>(Designation must be a separate document from Assignment). Additional name(s) & address(es) attached? NO</p>
<p>4. A. Trademark Application No.(s)</p>	<p>4. B. Trademark Registration No.(s) 2,473,870</p> <p>Additional numbers attached? NO</p>
<p>5. Please return the recorded document and address all correspondence to: CHRISTIE, PARKER & HALE, LLP P.O. Box 7068 Pasadena, CA 91109-7068 Attention: Michael J. MacDermott</p> <p>10. <input type="checkbox"/> Explanatory letter is enclosed.</p>	<p>6. Total number of applications or registrations involved..... 1</p> <p>7. <input checked="" type="checkbox"/> Total fee - authorized to be charged \$ 40.00 to deposit account No. 03-1728 (37 CFR 3.41);</p> <p>8. <input checked="" type="checkbox"/> Any deficiency or overpayment of fees should be charged or credited to Deposit Account No. 03-1728, except for payment of issue fees required under 37 CFR § 1.18. Please show our docket number with any credit or charge to our Deposit Account.</p>
<p>9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</p> <p>Date: October 28, 2002</p> <p>By <u><i>Michael J. MacDermott</i></u> Name: Michael J. MacDermott 626/795-9900</p> <p>Total number of pages including cover sheet, attachments, and document: 3</p>	

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TRADEMARK

TRADEMARK ASSIGNMENT

WHEREAS, **Pure Jeanius, Inc.**, a California corporation, of 6565 East Washington Boulevard, Commerce, California 90040 ("ASSIGNOR" herein), is the owner of the following mark which is registered with the United States Trademark Office.

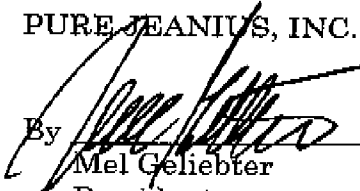
<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Docket No.</u>
HOUSE OF DENIM	2,473,870	July 31, 2001	F371:42934

WHEREAS, **R.S.V. Sport, Inc.**, a California corporation, of 6565 East Washington Boulevard, Commerce, California 90040 ("ASSIGNEE" herein), is desirous of acquiring said mark and the above-identified registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above-identified registration thereof.

PURE JEANIUS, INC.

Date October 23, 2002

By  _____
Mel Geliebter
President

MM/dmh
DMH PAS426262.2*-10/21/02 8:32 am

NOTARIAL ACKNOWLEDGMENT

X CORPORATION PARTNERSHIP INDIVIDUAL

State of California)
County of Los Angeles)

On October 23 , 2002 before me, Teresita C. Cruz Notary Public

personally appeared Melvin B. Geliebter , personally known to me (or proved on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Teresita C. Cruz

Signature of Notary

(Affix seal in the above blank space)

