08-30-2002

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

(Rev. 03/01) 102205837 OMB No. 0651-0027 (exp. 5/31/2002) Tab settings ⇒ ⇒ ⇒ To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 1. Name of conveying party(ies): $\Re - 28 - 02$ 2. Name and address of receiving party(ies) Eastman Enterprises, Inc. Lee Enterprises, Incorporated Internal Address:_ Individual(s) Association Street Address: 1201 E. 7th Street General Partnership Limited Partnership City: Powell State: WY Zip: 82435 XX Corporation-State Other _____ Individual(s) citizenship_____ Association_____ Additional name(s) of conveying party(ies) attached? Yes No General Partnership_____ 3. Nature of conveyance: Limited Partnership _____ ☐ Merger XXCorporation-State____ ☐ Security Agreement Change of Name Other_ If assignee is not domiciled in the United States, a domestic Other____ representative designation is attached: Yes No Execution Date: July 10, 2002 4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,576,948 Yes XX No Additional number(s) attached 5. Name and address of party to whom correspondence 6. Total number of applications and 1 concerning document should be mailed: registrations involved: Micheal H. Eastman 7. Total fee (37 CFR 3.41).....\$ 40.00 Internal Address: K Enclosed Authorized to be charged to deposit account 8. Deposit account number: Street Address: 1201 E. 7th Street WY Zip: 82435 (Attach duplicate copy of this page if paying by deposit accounty) DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information and any attached copy is a true copy of the original document. Micheal H. Eastman Name of Person Signing Total number of pages including cover sheet, attachments, and document Mail documents to be recorded with required cover sheet information to:

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Form **PTO-1594**

Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002572 FRAME: 0726

ASSIGNMENT OF SERVICE MARK REGISTRATION

Reference is made to that certain Asset Purchase Agreement effective November 1, 2000 (the "Purchase Agreement") by and between Lee Enterprises, Incorporated ("Seller"), Eastman Enterprises, Inc., a Wyoming corporation ("Buyer") and Michael H. Eastman ("Guarantor"). Each term used in this Assignment of Service Mark Registration ("Assignment"), if not otherwise defined herein, shall have the meaning set forth in the Purchase Agreement.

Effective as of November 1, 2000, and in exchange for the valuable consideration specified in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Seller hereby sells, assigns, transfers and conveys to Buyer, all of Seller's right, and title interest in the trademark/service mark registration for *Eastmans' Journal*, Reg. No. 2,576,948, issued by the United States Patent and Trademark Office on June 11, 2002.

LEE ENTERPRISES, INCORPORATED

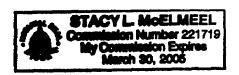
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STATE OF IOWA

SS:

COUNTY OF SCOTT

On this ____ day of July, 2002, before me, the undersigned, a Notary Public in and for said State, personally appeared Greg R. Veon, an officer of said corporation; that said instrument was signed on behalf of said corporation by authority of its Board of Directors; and that the said Greg R. Veon as such officer acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.



RECORDED: 08/28/2002

(Notarial Seal)

Notary Public in and for said

County and State

TRADEMARK REEL: 002572 FRAME: 0727