Form PTO-1594 U.S. DEPARTMENT OF COMMERCE (Rev. 03/01) U.S. Patent and Trademark Office OM& No. 0651-0027 (exp. 5/31/2002) 102211823 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Suitan Dantal Products Lite Internal Address: Association Individual(s) Street Address: 300 Parl Act Limited Partnership General Partnership Corporation-State New Yorkey Individual(s) citizenship Association_ Additional name(s) of conveying party(ies) attached? \square Yes \square No General Partnership 3. Nature of conveyance: Limited Partnership Assignment idelacuare Corporation-State Security Agreement Change of Name Other If assignee is not domiciled in the United States, a domestic Other representative designation is attached: 📮 Yes 📮 No Execution Date: JULY 8,2002 (Designations must be a separate document from assignment) Application number(s) or registration number(s): B. Trademark Registration No.(s) A. Trademark Application No.(s) 761042,653 -Additional number(s) attached 6. Total number of applications and 5. Name and address of party to whom correspondence registrations involved: concerning document should be mailed: Name: Amanda Sanuel 7. Total fee (37 CFR 3.41).....\$_ Internal Address:_ Enclosed Authorized to be charged to deposit account Tolgare-Palmolive Compone 8. Deposit account number: Street Address:_300 173-2460 76042653 00000025 032460 09/05/2002 TDIAZ1 01 FC:481 (Attach duplicate copy of this page if paying by deposit account) Zip:1002 2 State: DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true

copy of the original document.

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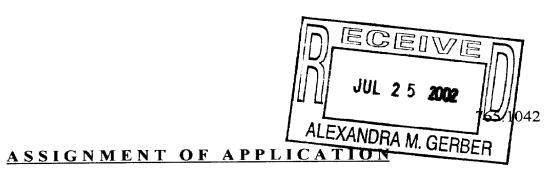
Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK

REEL: 002575 FRAME: 0474



WHEREAS, Sultan Dental Products, Ltd., a New Jersey corporation, having a place of business at 242 South Dean Street, Englewood, New Jersey 07631 ("Sultan Dental"), has a bona fide intention to use the trademark DURAGARD for fluoride varnish for use in the mouth, and has filed an application for registration of said trademark in the United States Patent and Trademark Office under Trademark Act Section 1(b), Serial No. 76/042,653, filed May 5, 2000; and

WHEREAS, Sultan Dental has an ongoing business to at least a portion of which said trademark pertains; and

WHEREAS, Colgate-Palmolive Company, a Delaware corporation, having a place of business at 300 Park Avenue, New York, New York 10022 ("Colgate-Palmolive"), desires to succeed to the portion of the business to which said trademark pertains, and is desirous of acquiring said trademark, the good will of the business symbolized by said trademark, and the application for registration thereof and any registration resulting therefrom;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Sultan Dental hereby assigns, transfers, and conveys to Colgate-Palmolive the portion of its business to which said trademark pertains and the entire right, title and interest in and to said trademark, together with

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TRADEMARK REEL: 002575 FRAME: 0475 the good will of the business symbolized by said trademark, and the application for registration thereof and any registration resulting therefrom.

SULTAN DENTAL PRODUCTS, LTD.

By:

Here Wolfe President

Dated: July \hat{D}_{X} , 2002

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RECORDED: 08/06/2002