09-18-2002

EET

Patent and Trademark Office

Attorney Docket No: RARP216714

To the Honorable Commissioner for Trademarks. 10222498	al documents or copy thereof.
1. Name of conveying party(ies): The Rare Partnership Individuals General Partnership Corporation-State Other Delaware Partnership Additional name(s) of conveying party(ies) attached? Yes No	2. Name and address of receiving party(ies): Name: Rare Limited Address: Manor park, Twycross Nr. Atherstone, Warks CV9 3QN England City: State: ZIP: Individual(s) citizenship Association State of General Partnership State of Limited Partnership State of
3. Nature of conveyance:	Corporation-State State of
Assignment Merger	Other United Kingdom Company
Security Agreement Change of Name Other Execution date: June 10, 2002	If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? Yes No
4. Application number(s) or registration number(s):	
A. Trademark Application No(s). 75/275,623	B. Trademark Registration No(s).
Additional numbers att	ached? Yes No
5. Name and address of party to whom correspondence concerning document should be mailed.	6. Total number of applications and registrations involved: 1
Jerald E. Nagae, Esq.	7. Total fee (37 CFR 3.41):\$ 40.00
CHRISTENSEN O'CONNOR JOHNSON KINDNESS ^{PLLC}	Check No. [4]192 in the amount of \$40.00 is enclosed.
1420 Fifth Avenue Suite 2800 Seattle, WA 98101-2347 206.682.8100	8. The Commissioner is authorized to charge any fees that may be required or credit any overpayment to Deposit Account Number 03-1740.
17/2002 6T0H11 00000034 75275623 DO NOT US	E THIS SPACE
9. Statement and signature:	
Original document. Jerald E. Nagae Name of Attorney or Agent Registration No. 29,418	Signature Signature
OMB No. 0651-0011 (exp. 4/94)	
	with the U.S. Postal Service in a sealed envelope as first class mail with U.S. Patent and Trademark Office, Washington, D.C. 20231, on
Date: August 28, 2002	Sound for Condition.
	TRADEMARK

REEL: 002583 FRAME: 0201

ASSIGNMENT OF TRADEMARK AND PENDING APPLICATION

WHEREAS, The Rare Partnership, a Delaware partnership, having the business address of 6135 NW 167 Street E-17, Miami, Florida 33015-4317 (hereinafter the "Assignor"), is the owner of an application to register the mark ANIMAL CRACKERS based on intent to use, U.S. Application No. 75/275,623, filed April 16, 1997; and

WHEREAS, Rare Limited, a United Kingdom company, having the business address of Manor Park, Twycross Nr. Atherstone, Warks CV9 3QN, England (hereinafter the "Assignee"), wants to acquire said application and Assignor's rights to said mark;

NOW. THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right and title to and interest in the mark, the pending application therefor, the ongoing and existing business of Assignor or portion thereof to which said marks pertains and the goodwill of the business symbolized thereby.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to Assignee.

Executed at Minn; Fron. in, this 10 day of June, 2002.

The Rare Partnership

Ry: Joel Hochberg

Title: Director, Co-Chairman

Management Committee

STATE OF FLORIDA

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COUNTY OF DADE

On this 10 day of _____, 2002, Joel Hochberg personally appeared before me, known to me to be the individual named above who executed the within and foregoing instrument, and acknowledged that he signed the same as his free and voluntary act and deed, for the uses and purposes therein mentioned.

LAWRENCE H ROGOVIN
MY COMMISSION # CC 885524
EXPRES: Nov 2: 2:33
1-800-3-NOTARY Fig. Notary Service # drg Co.

RECORDED: 09/03/2002

Notary Public

My commission expires

JEN:BMG

TRADEMARK
REEL: 002583 FRAME: 0202