

9/16/02

09-19-2002

FORM PTO-1584

RECORD

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark



1-31-92

102227148

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 Jackson Family Farms, LLC

Individual(s)       Association  
 General Partnership       Limited Liability  
 Corporation  
 Other:

Additional name(s) of conveying parties attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other:      Transfer Agreement

Effective Date: August 28, 2002

2. Name and address of receiving party(ies):  
 Name: Brown Werner Investments, Inc.  
 Address: 6706 State Highway 128  
 Healdsburg, CA 95448

Individual(s) Citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation  
 Other: Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
 Additional name(s) & address(s) attached:  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)      B. Trademark Registration No.(s)  
 76/022,553

Additional Numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: ALLEN J. BADEN, ESQ.  
 Address: KENYON & KENYON  
 333 W. San Carlos, Street, Ste. 600 San Jose, CA 95110


6. Total number of applications and registrations involved: 1

7. Total fee (37 C.F.R. 3.41) ..... \$40.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 11-0600

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Allen J. Baden            September 4, 2002  
 Name of Person Signing      Signature      Date

Total number of pages comprising cover sheet:

OFFICE OF PUBLIC RECORDS  
 2002 SEP 16 AM 11:15  
 FINANCE SECTION

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion  
Mail documents to be recorded with required cover sheet information to:

**Commissioner of Patents and Trademarks**  
**Box Assignments**  
**Washington DC 20231**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of information Systems, PK2-1000C, Washington D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0605-0011), Washington, D.C. 20503

09/18/2002 GTM11 00000128 110600 76022553  
 01 FC:481 40.00 CH

**TRADEMARK**  
**REEL: 002585 FRAME: 0037**

## TRADEMARK ASSIGNMENT

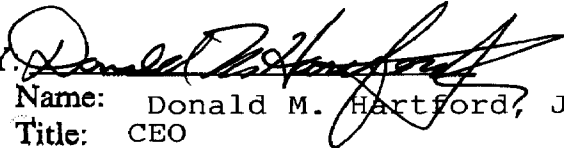


THIS ASSIGNMENT is made as of the 28th day of August, 2002 by JACKSON FAMILY FARMS, LLC, a Delaware limited liability company located and doing business at 421 AVIATION BOULEVARD SANTA ROSA CALIFORNIA 95403 (hereinafter referred to as the ("Assignor") to BROWN WERNER INVESTMENTS, INC., a California corporation located and doing business at 6706 STATE HIGHWAY 128 HEALDSBURG CALIFORNIA 95448 (hereinafter referred to as the "Assignee").

**WHEREAS**, the Assignor has acquired certain rights in the JIMTOWN trademark respect to certain products, including U.S. Trademark Application Serial No. 76022553 therefor (hereinafter referred to as the "Assigned Mark"), and

**WHEREAS**, the Assignor is desirous of transferring and assigning to the Assignee, and the Assignee is desirous of acquiring from the Assignor, all of the Assignor's right, title and interest in and to the Assigned Mark and all of the good will associated therewith, as well as the trademark application therefor and other rights the Assignor may have with respect to such Assigned Mark.

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is acknowledged, the Assignor does hereby transfer, convey and assign unto the Assignee all rights, title and interest in and to the Assigned Mark, and any and all registrations and applications therefor, including without limitation, the application identified above, together with the good will of the business appertaining thereto and which is symbolized by the Assigned Mark and the world-wide right to sue for past infringements of the Assigned Mark.

The Assignor shall execute any and all documents reasonably requested by Assignee to transfer ownership of the Assigned Mark including, but not limited to, Assignments, Transfers and related Powers of Attorney.

	<p>JACKSON FAMILY FARMS, LLC</p> <p>BY: </p> <p>Name: Donald M. Hartford, Jr.</p> <p>Title: CEO</p>
<p>Sworn to Before Me</p> <p>This <u>28th</u> day of <u>August</u>, 2002</p> <p></p> <p>Notary Public</p>	

Allen J. Baden  
Direct 408.975.7980  
abaden@kenyon.com

333 W. San Carlos Street  
Suite 600  
San Jose, CA 95110  
408.975.7500  
Fax 408.975.7501

September 10, 2002

Atty. Ref. 12118/5

BOX ASSIGNMENTS  
Commissioner of Patents & Trademarks  
Washington, D.C. 20231

**Re: Recordation of Trademark Assignment**

Dear Sir:

Enclosed herewith for filing is a Trademark Assignment with Recordation Form Cover Sheet. Please charge the filing fee of \$40.00, as well as any additional fees that may be required in connection with this application, to Kenyon & Kenyon Deposit Account No. 11-0600 (Reference No. 12118/5). A duplicate copy of this letter is enclosed for that purpose.

Respectfully submitted,



Allen J. Baden

I hereby certify that this correspondence is being deposited with the United States Postal Services as First Class Mail in an envelope addressed to Box Assignments, Commissioner of Patents and Trademarks, Washington, D.C. 20231 on September 10, 2002, by

Signature:   
I. Marie Kotsubo

**Allen J. Baden**  
Direct 408.975.7980  
abaden@kenyon.com

333 W. San Carlos Street  
Suite 600  
San Jose, CA 95110  
408.975.7500  
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I. Marie Kotsubo