

9/20/02

09-25-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

RECOF TR



102232012

DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

WESTERN INITIATIVE MEDIA WORLDWIDE, INC.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 3/2/2002

2. Name and address of receiving party(ies)

Name: Initiative Media Worldwide, Inc. Internal Address:

Street Address: 5700 Wilshire Boulevard

City: Los Angeles State: CA Zip: 90036

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State California Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1941913 1941914

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert J. Driscoll, Esq.

Internal Address:

Kay & Boose LLP

Street Address: One Dag Hammarskjold Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41): \$65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert J. Driscoll

Name of Person Signing

Signature

9/20/02

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

09/24/2002 6TOM11 00000203 1941913

01 FC:481 02 FC:482

40.00 DP 25.00 DP

TRADEMARK REEL: 002587 FRAME: 0743

R0540782

606900

CERTIFICATE OF AMENDMENT OF THE ARTICLES OF INCORPORATION
of WESTERN INITIATIVE MEDIA WORLDWIDE INC.

The undersigned certify that:

1. They are the president and the secretary, respectively, of Western Initiative Media Worldwide, Inc., a California corporation.

2. ^{and Article I} The title of the Articles of Incorporation of this corporation is amended to read as follows: The name of the corporation has been changed to read as follows:

The name of this corporation is:
Initiative Media Worldwide, Inc.

3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors.

4. The corporation has issued no shares.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

DATE: March 2, 2000

[Signature]

Lawrence Lamattina, President

[Signature]

Joseph Smidley, Secretary

FILED
in the office of the Secretary of State
of the State of California

MAR 7 2000

[Signature]
BILL JONES, Secretary of State



CA BC D- CERTIF OF AMENDMENT-AFTER ISSUE 10/99-1