

09-25-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102232979

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Net Apparel, L.L.C. 450 Hanes Mill Road Winston-Salem, NC 27105 [] Individual(s) [] Association [] General Partnership [] Limited Partnership [] Corporation-State [x] Other limited liability company, existing under the laws of the state of Delaware Additional name(s) of conveying party(ies) attached? [] Yes [x] No

9-23-02

2. Name and address of receiving party(ies) Name: Sara Lee Corporation Internal Address: Street Address: 1000 E. Hanes Mill Road City: Winston-Salem State: NC Zip: 27105 [] Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [x] Corporation-State Maryland [] Other If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [] No

3. Nature of conveyance: [x] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: September 16, 2002

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,557,386 Additional number(s) attached [] Yes [x] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Nicholas J. Valenziano, Jr. Internal Address: Sara Lee Corporation Law Department Street Address: 1000 E. Hanes Mill Road City: Winston-Salem State: NC Zip: 27105

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41) \$ 40.00 [] Enclosed [x] Authorized to be charged to deposit account 8. Deposit account number: #190142 (Attach duplicate copy of this page if paying by deposit account)

FINANCE SECTION 9/16/2002 PM 2:19

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Nicholas J. Valenziano, Jr. Signature Date 9/16/2002

09/24/2002 DRYRNE 00000079 190142 2557386 01 FC:481 40.00 CH

Total number of pages including cover sheet, attachments, and document: 3 Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002587 FRAME: 0879

ASSIGNMENT

WHEREAS Net Apparel, L.L.C. (hereinafter called "Assignor"), a Delaware limited liability company having its principal place of business at 450 Hanes Mill Road, Winston-Salem, North Carolina 27105, has adopted, used, and is using the design trademark shown in U.S. Registration No. 2,557,386;

WHEREAS Sara Lee Corporation (hereinafter called "Assignee"), a Maryland corporation having its principal place of business at 1000 East Hanes Mill Road, Winston-Salem, North Carolina, 27105 is desirous of acquiring said trademark and the registration therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to said trademark together with the goodwill of the business symbolized by the trademark and the registration therefor.

Assignor warrants that it is the lawful owner of all rights transferred to Assignee by this Assignment.

Net Apparel, L.L.C.

Date: 16-9-02

By: Arthur J. DeBaugh
Arthur J. DeBaugh
Assistant Secretary

Subscribed and sworn to before me this 16 day of September 2002.

Mary Anne Tilley
Notary Public

My commission expires on: 3/23/05

