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10-08-2002



Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)  
Tab settings

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PA'S BIER, INC.,

- Individual(s)
- General Partnership
- Corporation-State
- Other CALIFORNIA CORPORATION
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 09/16/02

2. Name and address of receiving party(ies)

Name: BRAU UNION AKTIENGESSELLSCHAFT

Internal Address: A 8700 LOEBEN GOESS

Street Address: AUSTRIA

City: State: Zip:

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other AN AUSTRIAN CORPORATION

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,726,066

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: BRIAN P. KINDER, ESQ.

Internal Address: FULWIDER, PATTON, LEE

& UTECHT, LLP

Street Address: 200 OCEANGATE, SUITE 1550

City: LONG BEACH State: CA Zip: 90802

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

21-0800

DO NOT USE THIS SPACE

9. Signature.

BRIAN P. KINDER, ESQ.

Name of Person Signing

Signature

9/27/02

Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

10/07/2002 LMUELLER 00000191 210800 1726066

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TRADEMARK  
REEL: 002594 FRAME: 0343

**TRADEMARK ASSIGNMENT**

**WHEREAS**, PA'S BIER, INC., a California corporation ("Assignor"), with its principal place of business at 114 Roycroft, Suite D, Long Beach, California 90803, United States, adopted, used, owns and is using the trademark EDELWEISS ("Mark") in connection with bottled and keg beer, ale and malt liquor; and

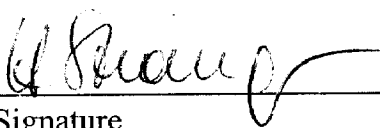
**WHEREAS**, Assignor owns a federal registration for the Mark EDELWEISS on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, Registration No. 1,726,066, registered on October 20, 1992 (a copy of the Certificate of Registration is attached hereto as Exhibit A); and

**WHEREAS**, BRAU UNION AKTIENGESELLSCHAFT, an Austrian corporation ("Assignee"), with its principal place of business at A 8700 Loeben, Goess, Austria, desires to acquire any and all rights in and to the Mark and the above-referenced Registration;

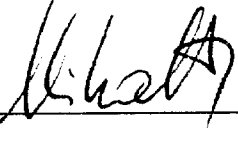
**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the registration thereof.

**IN TESTIMONY WHEREOF**, the undersigned has duly executed this instrument on this

16 day of September, 2002, at Goess, Austria.

  
\_\_\_\_\_  
Signature

Mag. Astrid Strange

  
\_\_\_\_\_  
Signature

Mag. Werner Mihatsch

\_\_\_\_\_  
Printed Name and Title

President

Fiscal Officer