

10-09-2002

FORM 1-31-98

ORDINATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



Ta 102244756

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ROBERT A. DEMARS

10-7-02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 9/16/02

2. Name and address of receiving party(ies):

Name: STROMBECKER CORP.

Internal Address:

Street Address: 600 NORTH PULASKI ROAD

City: CHICAGO State: IL ZIP: 60624

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State ILLINOIS
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

761208324

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: JACK C. MUWRO

Internal Address: SUITE 225

Street Address: 28720 ROADSIDE DRIVE

City: AGOURA HILLS State: CA ZIP: 91301

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41):

\$ 40⁰⁰

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

10/09/2002 00000014 76208324
01 FC1481 40.00 0P

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MATTHEW P. LYNCH
Name of Person Signing

Matthew P. Lynch
Signature

10/16/02
Date

Total number of pages, including cover sheet: 2

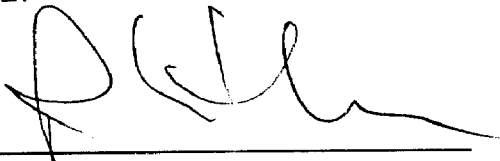
ASSIGNMENT

WHEREAS, Robert A. DeMars, of 23221 Ladrillo Street, Woodland Hills, California 91367, has filed a United States Intent-to-Use Trademark Application for TINY BUBBLES, Serial No. 76/208,324, filed February 12, 2001, which has received a Notice of Allowance dated March 5, 2002;

WHEREAS, Strombecker Corporation, an Illinois corporation, of 600 North Pulaski Road, Chicago, Illinois 60624, desires to acquire the rights to the aforementioned trademark application; and

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Robert A. DeMars does hereby assign to Strombecker Corporation all right, title and interest in and to Intent-to-Use Trademark Application 76/208,324, together with the goodwill of the business symbolized by the mark.

Signed at Woodland Hills, State of California, this 16th day of September, 2002.

A handwritten signature in black ink, appearing to read 'R. DeMars', written over a horizontal line.

Robert A. DeMars