

ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, Simco Sales Service of Pennsylvania, Inc., d.b.a. Jack & Jill Ice Cream Co., a Pennsylvania corporation, having a place of business located at 3100 Marwin Avenue, Bensalem, PA 19020 (hereinafter referred to as "ASSIGNOR"), is the owner of the following trademark and United States Trademark Registration (hereinafter collectively referred to as the "Trademark"):

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SAM E. WICH and Design	2,205,268	November 24, 1998

WHEREAS, Midlantic Vending Corp., a Pennsylvania corporation, having a place of business located at 3100 Marwin Avenue, Bensalem, PA 19020 (hereinafter referred to as "ASSIGNEE"), desires to acquire all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the registration therefor set forth above; and

WHEREAS, it is desired that the assignment of the Trademark listed above be made a matter of record in the United States Patent and Trademark Office,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE all of its right, title and interest in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of execution of this Assignment, together with the goodwill of the business symbolized by the Trademark, and including the registration thereof as set forth above, and

FURTHER, ASSIGNOR hereby covenants, agrees and undertakes to execute, whenever requested by ASSIGNEE all applications, assignments, lawful oaths and any other papers which ASSIGNEE may deem necessary or desirable for securing to ASSIGNEE or maintaining for ASSIGNEE the Trademark hereby assigned, all without further compensation to ASSIGNOR.

SIMCO SALES SERVICE OF PENNSYLVANIA, INC.

By: Mary Hamilton-Carey
Name: MARY HAMILTON-CAREY
Title: Chief Financial Officer

COMMONWEALTH OF PENNSYLVANIA :
: ss
COUNTY OF :

BEFORE ME, the undersigned Notary Public, on this 8th day of October, 2002, personally appeared Mary Hamilton-Carey, personally known to me (or proven to me on the basis of satisfactory evidence) to be the person who executed the foregoing instrument as Chief Financial Officer on behalf of Simco Sales Service of Pennsylvania, Inc., the corporation therein named, and acknowledged to me that the instrument was the free deed and act of said corporation for the purposes set forth therein and intending that this instrument be recorded.

[SEAL]

Kathleen M. Valenti
NOTARY PUBLIC

NOTARIAL SEAL
KATHLEEN M. VALENTI, Notary Public
Bensalem Twp., Bucks County
My Commission Expires May 6, 2003