

10-31-2002

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102267412

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 MacKay's Stores, Ltd 10-24-02

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other United Kingdom Company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Woolworth's plc
 Internal
 Address: _____
 Street Address: 242/246 Marylbone Road
 City: London State: _____ Zip: NW1 6JL

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State United Kingdom
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: 08/07/02

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)
 B. Trademark Registration No.(s)
842483
859824

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 2

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: George Gottlieb
 Internal Address: _____
GOTTLIEB, RACKMAN & REISMAN
 Street Address: 270 Madison Avenue
 City: New York State: NY Zip: 10016

7. Total fee (37 CFR 3.41).....\$ 65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
07-1730

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

George Gottlieb Signature October 18, 2002
 Name of Person Signing Date

Total number of pages including cover sheet, attachments, and document: 4

10/30/2002 610N11 0000067 842483 40.00 OP 25.00 OP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 2607 FRAME: 0565

842483

APPOINTMENT OF DOMESTIC REPRESENTATIVE

↓

GOTTLIEB, RACKMAN & REISMAN, P.C., whose postal address is 270 Madison Avenue, New York, New York 10016, is hereby designated registrant's representative upon whom notices or process in proceedings affecting the mark and the registration may be served.

MacKays Stores, Ltd.

By: Matt McKimmie
Name: Matt McKimmie
Title: Company Secretary

Dated: 18/6/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, MacKays Stores, Ltd., a company organized under the laws of the United Kingdom, located at Caledonia House, Caledonia Street, Paisley PA3 2JP (hereinafter referred to as "the ASSIGNOR") owns certain trademarks and registrations for said marks as listed in Schedule A hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, Woolworths plc, a corporation organized under the laws of the United Kingdom, located at Woolworth House, 242/246 Marylbone Road, London, NW1 6JL (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with any and all goodwill of the business symbolized by the MARKS;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF, MACKAYS STORES, LTD has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the

7th day of August 2002.

By: Matt McKimmie
Name: Matt McKimmie
Title: Company Secretary

SCHEDULE A

MARK

Registration No.

LADYBUG

842,483

LADYBUG

859,824

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RECORDED: 10/24/2002

**TRADEMARK
REEL: 2607 FRAME: 0568**