

11-19-2002



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Form PTO-1594
1-31-92

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Lovins, Inc. d/b/a Friday Harbor Sportswear *11-12-02*

Individuals Association
 General Partnership Limited Partnership

Corporation - Washington
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: ABC International Traders, Inc. d/b/a MGA Entertainment

Internal Address:

Street Address: 16730 Schoenborn Street

City: North Hills State: CA Zip Code: 91344

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation California
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Interest Change of Name
 Other

Execution Date: October 22, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

76/242565

Additional numbers attached? Yes No

Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Helen Bruno, Senior Legal Assistant

Internal Address: White & Case LLP

Street Address: 1155 Avenue of the Americas

City: New York State: New York ZIP: 10036

6. Total number of applications and registrations involved 1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
23-1705 (in case of deficiency)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Helen Bruno *Helen Bruno* November 12, 2002
 Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 3

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

**Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231**

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

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**TRADEMARK
REEL: 002619 FRAME: 0247**

TRADEMARK ASSIGNMENT

WHEREAS, Lovins, Inc. d/b/a Friday Harbor Sportswear, a Washington corporation (“**Assignor**”), has adopted and used the trademark BRATZ and design (the “**Mark**”) in commerce in connection with infant’s and children’s clothing; and


WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent & Trademark Office, and the application has been assigned Serial No. 76/242565 (the “**Application**”); and

WHEREAS, ABC International Traders, Inc. d/b/a MGA Entertainment, a California corporation (“**Assignee**”), intends to acquire all right, title and interest in and to said Mark and Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all common-law and statutory right, title and interest in and to the Mark, together the goodwill of the business symbolized by the Mark, and together with the Application for registration of the Mark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed this 22 day of October, 2002 by its duly authorized agent.

LOVINS, INC. d/b/a/ Friday Harbor Sportswear

By: 
Name: Curt Lovins
Title: President

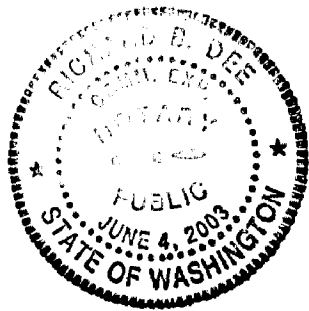
ACKNOWLEDGMENT

STATE OF Washington)

: ss.:

COUNTY OF King)

On this 24th day of October, 2002, before me personally appeared Curtis B. Lovins to me known who, being by me duly sworn, did depose and say that he is President of described herein and which executed the foregoing instrument and that he signed his name thereto pursuant to the authority granted by Lovins, Inc. d/b/a Friday Harbor Sportswear.



Richard B. Dee
Notary Public
RICHARD B. DEE