



102393635

To the Honorable Commissioner of Patents and Trademarks. Please return original documents or copy thereof.

1. Name of conveying party(ies):

Shmaltz Enterprises

- Individual(s) Association General Partnership Limited Partnership Corporation-State CA Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: March 1, 2003 03/01/2003

2. Name and address of receiving party(ies)

Name: Jeremy Cowan Internal Address: phone: 415-378-4307

Street Address: 89 Peter Cowth Circle City: Stanford State: CA Zip: 94305

- Individual(s) citizenship USA Association General Partnership Limited Partnership Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2143036 (HE-BREW) 2143017 (EVAN'S HE-BREW)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeremy Cowan

Internal Address: phone: 415-378-4307

Street Address: 89 Peter Cowth Circle

City: Stanford State: CA Zip: 94305

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 185.00

- Enclosed 40 + 25 + 120 (expedite fee) Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jeremy Cowan Name of Person Signing

[Signature] Signature

03/01/2003 Date

Total number of pages including cover sheet, attachments, and document: 3

03/24/2003 JJALLAH2 00000014 2143036

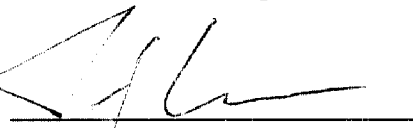
Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 40.00 DP 02 FC:8522 25.00 DP 03 FC:8523 120.00 DP

TRADEMARK ASSIGNMENT

For good and valuable consideration, Shmaltz Enterprises, a California Corporation hereby assigns to Jeremy Cowan all of the exclusive rights, title, and interest in and to the trademarks "HE-BREW" and "EVAN'S HE-BREW", the associated U.S. Patent and Trademark Office Registrations Numbered 2143036 and 2143017, respectively, registered on March 10, 1998 (the "Trademarks"), and the goodwill associated with the Trademarks.

Shmaltz Enterprises,
A California Corporation



By: Jeremy Cowan
Title: President

Date:
March 1, 2003