

11-29-2002



Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Cira Inc.
11-21-02
Individual(s) Association
General Partnership Limited Partnership
Corporation-State of New York
Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Sherne Lingerie, Inc.
Internal Address:
Street Address: 171 Madison Avenue
City: New York State: NY Zip: 10016
Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State of New York
Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
Reaffirmation of Assignment Merger
Security Agreement Change of Name
Other
Execution Date: November 4, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s) 924,324
Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Greenberg Traurig, LLP
Internal Address: Barry G. Magidoff, Esq.
Street Address: 885 Third Avenue
City: New York State: NY Zip: 10022

6. Total number of applications and registrations involved:
7. Total fee (37 CFR 3.41) \$ 40.00
Enclosed
Authorized to be charged to deposit account
8. Deposit account number:
50-1561 (Greenberg Traurig, LLP)
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and an attached copy is a true copy of the original document.
Barry G. Magidoff
Name of Person Signing Signature Date November 14, 2002.

11/27/2002 DBYRNE 00000151 501561 924324

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002625 FRAME: 0037

**REAFFIRMATION OF ASSIGNMENT**

**TRADEMARK REGISTRATION No. 924,324 Mark: CIRA**

WHEREAS, CIRA Inc., a corporation of the State of New York, 171 Madison Avenue, New York, New York 10016 (hereinafter "Assignor") is the owner of record of the trademark registration CIRA, Registration number 924,324 (hereinafter "Trademark"), and

WHEREAS, Sherne Lingerie, Inc., (hereinafter "Assignee"), a corporation of the State of New York of 171 Madison Avenue, New York, New York 10016, pursuant to a Reaffirmation of Assignment from CIRA Inc. dated June 8, 1998 had acquired the entire right, title and interest in and to Trademark together with the good will of the business thereto appertaining by assignment from Assignor, said assignment having been recorded in the records of the U.S. Patent & Trademark Office on June 22, 1998 on Reel 1750, Frame 0391 and

WHEREAS, due to clerical error, said Reaffirmation of Assignment (copy enclosed) purported to transfer Trademark to Sherne, but inadvertently listed an incorrect registration number, namely 924,323 instead of the correct number 924,324, and

WHEREAS, the parties are desirous of confirming that title to Trademark passed to Assignee from Assignor pursuant to said Reaffirmation Assignment of June 8, 1998,

NOW, THEREFORE, in consideration of the premises, said Assignor hereby sells, assigns and conveys to Assignee, any right it may presently hold to the Trademark together with the good will of the business thereto appertaining and does hereby reaffirm that on June 8, 1998, it did, sell, assign and convey said Trademark to Assignee, together with the good will of the business thereto appertaining.

IN WITNESS WHEREOF, Assignor has caused this document to be executed by its duly authorized representative.

CIRA, Inc.

By: Robert Levy  
Robert Levy  
President

Date: 11/14/02

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