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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Beer.com Inc.

11.22.02

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other a Canadian corporation

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: 10-31-02

2. Name and address of receiving party(ies)

Name: Global Beverage Marketing Corporation

Internal Address: Suite 537

Street Address: 48 Par La Ville Road

City: Hamilton, Bermuda State: Zip: HM11

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State a Barbados corporation, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/172,279

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Helen Hill Minsker

Internal Address: Banner & Witcoff, Ltd.

Street Address: 1001 G Street, NW

City: Washington State: DC Zip: 20001

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed, Authorized to be charged to deposit account

8. Deposit account number:

19-0733

12/03/2002 TDI A Z 1 00000041 190733 78172279 40.00 CH

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9. Signature.

Helen Hill Minsker Name of Person Signing

Signature

11/22/02 Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of: )  
 )  
Global Beverage Marketing Corporation ) Examining Attorney:  
 ) Not yet assigned.  
Mark: THE PARTY STARTS HERE )  
 ) Law Office: 102  
Serial No.: 78/172,279 )  
 )  
Filed: October 8, 2002 )

To the Honorable Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Sir:

SUBSTITUTE POWER OF ATTORNEY

The above Applicant, Global Beverage Marketing Corporation, by way of an assignment being filed concurrently at the Assignment Division of the U.S. Patent and Trademark Office, hereby withdraws all previous powers of attorney and appoints Helen H. Minsker, Brian E. Banner, Holly M. Ford, William F. Rauchholz, and Joseph M. Potenza, all members of the Bar of the highest court of the District of Columbia, and Joseph J. Berghammer, Marc S. Cooperman and Christopher J. Renk, members of the Bar of the highest court of Illinois, and each of them c/o Banner & Witcoff, Ltd., Eleventh Floor, 1001 G Street, N.W., Washington, D.C. 20001-4597, telephone number (202) 508-9100, its attorneys, with full power of substitution and revocation, to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

Please direct all correspondence and telephone inquiries regarding this matter to Helen H. Minsker at the above address and telephone number.

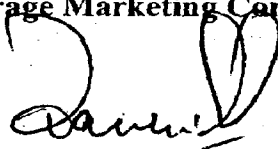
DECLARATION AND DESIGNATION OF DOMESTIC REPRESENTATIVE

Applicant hereby withdraws all previous appointments of Domestic Representatives in this case and designates Banner & Witcoff, Ltd., whose postal address, 1001 G. Street, N.W., Eleventh Floor, Washington, D.C. 20001-4597 as Applicant's domestic representative upon whom notice or process in proceedings affecting the mark may be served.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. §1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this Substitute Power of Attorney and Designation of Domestic Representative on behalf of the Applicant; he/she believes the Applicant to be the owner of the Service mark sought to be registered, or, if the application is being filed under 15 U.S.C. §1051(b), he/she believes Applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the Services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Global Beverage Marketing Corporation

Date: October 31, 2002

By: 

Name: Raven R. Bratl

Title: First Vice-President

**TRADEMARK ASSIGNMENT**

WHEREAS, Beer.com Inc., a corporation of Ontario, Canada, with its principal place of business at 207 Queen's Quay West, Toronto, Ontario Canada M5J 1A7 (hereinafter "ASSIGNOR") owns and is using the mark THE PARTY STARTS HERE, reflected in U.S. Service Mark Application Serial No. 78/172,279 (hereinafter "Mark"); and

WHEREAS, Global Beverage Marketing Corporation, a corporation of Barbados, with its principal place of business at 48 Par la Ville Road, Suite 537 Hamilton HM11, Bermuda (hereinafter "ASSIGNEE"), desires to acquire the Mark reflected in the pending U.S. Application together with the goodwill of the business associated with the Mark;

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby mutually acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE all right, title and interest in and to the Mark and the pending application at the U.S. Patent and Trademark Office together with the goodwill of the business for which Assignor uses the Mark.

October 31, 2002

**Beer.com Inc.**

By:   
Title: President