

12-06-2002

R SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

ONLY



To the Honorable Commissione

102303574

and the attached original documents or copy thereof.

1. Name of conveying party(ies):

GHERARDINI S.p.A.

11.15.02

- Individual(s)
- General Partnership
- Corporation - Italy
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: February 12, 2002

2. Name and address of receiving party(ies):

M.J. DE BEL MANAGEMENT B.V.  
Amsteldijk 166-6  
1079 LH Amsterdam  
The Netherlands

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation - The Netherlands
- Other \_\_\_\_\_

Domestic representative is attached:  Yes  No  
Additional name(s) & address(es) attached?  Yes  No

4. (A.) Trademark Application No.(s)

75/074780

4. (B.) Trademark Registration No.(s)

1092805 2070527  
1778947 1763924  
2089871  
2399539

Additional numbers attached?  Yes  No

5. Correspondence should be mailed to:

**VICTOR M. TANNENBAUM**  
**ABELMAN, FRAYNE & SCHWAB**  
150 East 42nd Street  
New York, New York 10017

6. Total number of applications and registrations involved:..... 7

7. Total fee (37 CFT 3.41): ..... \$ 190.00  
 Enclosed  
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account  
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

12/05/2002 DBYRNE 00000249 75074780

01 FC:8521 40.00 DP  
02 FC:8522 150.00 DP

DO NOT USE THIS SPACE

8. Statement and signature.

*To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.*

VICTOR M. TANNENBAUM  
Name of Person Signing

Signature

11/15/02  
Date

Date

Total number of pages comprising cover sheet, attachments and documents: 9

**REVOCATION  
AND  
NEW POWER OF ATTORNEY**

Mark: OGGI BY GHERARDINI  
Registration:  
Serial No.: 76/074780  
Class(es):  
Owner: M.J. De Bel Management B.V.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Abelman, Frayne & Schwab, whose postal address is 150 East 42nd Street, New York, New York 10017-5612, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

**POWER OF ATTORNEY**

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

Lawrence E. Abelman  
Jeffrey A. Schwab  
Victor M. Tannenbaum  
Peter J. Lynfield  
Alan J. Hartnick  
Caridad Piñeiro Scordato

Julianne Abelman  
Jonathan W. Gumpport  
Marsha G. Ajhar  
Norman S. Beier  
Thomas E. Spath  
Julie B. Seyler  
Marie-Anne Mastrovito

members of the Bar of the State of New York, whose address is

**ABELMAN, FRAYNE & SCHWAB**  
150 East 42nd Street  
New York, New York 10017-5612 U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

*By: [Signature]*  
By: ~~Forum~~ Administrations B.V.  
Title: Managing director  
Date: May 31, 2002

ASSIGNMENT

WHEREAS, **GHERARDINI S.p.A.**, a company organized and existing under the laws of Italy, with an office at Via Baccio da Montelupo 44/46, Casellina - Scandicci Florence, Italy (hereinafter called the ASSIGNOR) is the owner the following trademarks registered in the United States Patent and Trademark Office or for which applications for registration have been filed in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
G	1092805
G	1778947
OGGI BY GHERARDINI	2089871
GHERARDINI	2399539
GHERARDINI	2070527
GHERARDINI	1763924
OGGI BY GHERARDINI	76/074780 (Appl.)

AND WHEREAS, **M.J. DE BEL MANAGEMENT B.V.**, a company organized and existing under the laws of the Netherlands, with an office at Amsteldijk 166-6, 1079 LH Amsterdam, The Netherlands (hereinafter called the ASSIGNEE) was desirous of acquiring the right, title and interest in and to the said trademarks and the registrations and eventual registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does hereby confirm that it has sold, assigned and transferred unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

This Assignment is effective as of FEBRUARY 12, 2002.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this \_\_\_\_\_ day of \_\_\_\_\_, 2002

**GHERARDINI S.p.A.**

By \_\_\_\_\_  
 Title \_\_\_\_\_ (PROXY HOLDER)