

12-20-2002

SHEET

Docket No.:

PLY

101293-165



Tab settings

To the Honorable Commissioner of 102317343 record the attached original documents or copy thereof.

1. Name of conveying party(ies): Societe Des Produits Nestle S.A. 12/16/02

- Individual(s)
 - General Partnership
 - Corporation-State
 - Other Swiss Corporation
- Association
 - Limited Partnership
- Additional names(s) of conveying party(ies) Yes No

2. Name and address of receiving party(ies):

Name: B.S.A.

Internal Address: 11 Bis, Avenue Charles Floquet

Street Address: _____

City: 75 007 Paris, France State: _____ ZIP: _____

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other French Stock company

If assignee is not domiciled in the United States a domestic designation is Yes No

(Designations must be a separate document from _____)

Additional name(s) & address(es) Yes No

OFFICE OF PUBLIC RECORDS
2007 DEC 18 AM 10:56
FINANCE SECTION

3. Nature of conveyance:
- Assignment
 - Security Agreement
 - Other
 - Merger
 - Change of Name

Execution Date: July 18, 2002

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

Additional numbers Yes No

B. Trademark Registration No.(s)

1,358,303

Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Bruce S. Londa

Internal Address: Norris, McLaughlin & Marcus, P.A.

Street Address: 220 East 42nd Street, Floor 30

City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$ \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

14-1263

DO NOT USE THIS SPACE

12/19/2002 TDIAZ1 00000067 141263 1358303

01 FC:8021 40.00 CH

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Bruce S. Londa
Name of Person Signing

Signature

Dec 10, 2002
Date

Total number of pages including cover sheet, attachments, and 1

PURCHASE AGREEMENT

Between :

SOCIETE DES PRODUITS NESTLE S.A., having its head office at 1800 Vevey, Canton of Vaud, Switzerland (hereinafter referred to as NESTLE),

and

B.S.A., a French stock company with board of directors and board of trustees, SIREN 557 350 253, Paris Commercial Register, having its head office at 11 bis, avenue Charles Floquet – 75 007 Paris, France (hereinafter referred to as B.S.A.),

it has been agreed upon that :

1. By this agreement, NESTLE assigns to B.S.A., which accepts, the whole and entire property of U.S.A. trademark registration No. 1358303 PRESIDENT, filed on 23 January 1985 under No. 73518794,
2. NESTLE gives to B.S.A. only the warranty of the existence of the registration of PRESIDENT.
3. The price for this assignment is agreed to be CHF 1500.-- payable within 30 days as of the date of this agreement.
4. NESTLE hereby grants B.S.A. all power necessary to record the assignment of this agreement with the USA Trademark Register at their own cost.

Vevey, Switzerland 18 July 2002

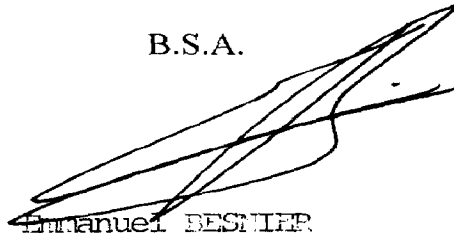
SOCIETE DES PRODUITS NESTLE S.A.



Jean-Pierre Maeder
Head of Trademark Department

Paris, France

B.S.A.



Emmanuel BERNIER
President of the Board of Directors